Sheboygan River WBI Project

Kohler Trust for Preservation  -  Funding Source

Public & Private Partners

Emphasis on Targeting Approach to Phosphorus Management
Otter Creek Phosphorus Index Map

Target Key Fields/Producers
TNC/COUNTY ARRANGEMENT

• 2 year contracts between the TNC & Sheboygan County Planning and Conservation Department

• The Department does the data collection, analysis, conservation practice contracting, design and implementation, record keeping on the PI changes and overall phosphorus reductions

• The Department pays invoices and cost-sharing and is in-turn reimbursed by TNC

• Reimbursable items include but not limited to: salaries, supplies, soil testing, water testing, landowner contract cost-sharing

• The Department submits a financial reimbursement request and program report every six months

• At the county level, TNC provides project guidance, planning and field support, I & E support

• Quarterly Partner meetings(current partners include: TNC, Sheboygan County Planning and Conservation Department, NRCS, USGS, UW-Extension, UW-Madison, WI-DNR, Lakeshore Technical College)
Other TNC Examples of Funding

Pleasant Valley, WI – McKnight Foundation & Monsanto Corp.

Boone River, IA – Monsanto Corp., Coca-Cola, Mosaic, and Pioneer

Mackinaw River, IL – Kellogg Foundation, Lumpkin Family Foundation, Pioneer, Coca-Cola, Mosaic, Grand Victoria Foundation, and Walton Family Foundation
Another Good Example

Little Lake Wissota – Chippewa County

Funded by Leinenkugel Brewing Co. and other private local funds

Focused on Water Conservation

Use Business Model in managing project
Key Sources?

Who has a key interest in clean water?
    Water Dependent Groups

Who has a strong long-term economic interest?
    Commodity Industries

Who is well respected in the community?
    Major Employers, Philanthropists

Who is progressive in nature?
    Foundations with Environmental Interest