Focus on Energy – Agriculture Update
Melissa Rickert
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Enhanced Prescriptive Offerings in 2019

• High Bay Lighting Incentives:
  o Incentives doubled from $30-$80/Fixture to $60-$160/Fixture

• Grain Dryer Incentives:
  o Incentives doubled from $8 to $16/Bushel/hr drying capacity
Enhanced Prescriptive Offerings in 2019

• Variable Frequency Drives Incentives:
  - Constant torque increased from $10-$30 to $20-$60/HP
  - Variable torque increased from $15-$50 to $30-$100/HP

• Enhanced Fan Incentives:
  - Ventilation/Exhaust fans increased to $2.50-$3/Fan Diameter (inch)
  - Circulation fans increased to $2-$2.50/Fan Diameter (inch)
  - High-Volume Low-Speed fans increased to $65/Fan Diameter (feet)
Enhanced Prescriptive Offerings in 2019

NEW Agriculture Trade Ally Bonus:
- Registered agriculture Trade Allies who enroll in the Program can receive a 25% bonus on their customers’ incentive application over $100
2019 Custom Incentives

• Custom Incentives:
  o $0.04 per kWh saved
  o $100 per peak kW reduced
  o $0.80 per Therm saved
  o Projects limited to a 1.5-10 year payback window based on energy savings
  o Incentive amount is limited to 50% of the estimated project cost
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