



# YOU ARE INVITED

to attend the third annual

## ***Producer-Led Watershed Protection Grants Workshop***

*Taking place the day before the Wisconsin  
Cover Crop Conference*

**February 19, 2019**

9:30 AM to 4:00 PM

**Holiday Inn -  
Stevens Point**

Convention Center  
1001 Amber Avenue  
Stevens Point, WI 54481

9:30-10:00am Registration; Light breakfast with fruit, bagels, pastries and coffee

10:00-10:10am Welcome

10:10-10:50am Producer-Led Group presentations

11:00-11:45am Innovative practice discussion

11:45am-12:30pm Lunch

12:30-1:45pm Reaching the middle adopters: presentation and strategies,  
Ryan Stockwell NFWF

1:45-2:45pm Farmer breakout: increasing participation

1:45-2:45pm Collaborator breakout: tools and outcomes

3:00-3:45pm Setting up and evaluating on-farm trials,  
Dan Smith and Francisco Arriaga, UW

3:45-4:00pm Closing and final questions

*Please join us for an optional:*

4:00pm-5:00pm Happy Hour and Networking

5:00pm "Bugging Out on Soil Health" discussion and dinner (registration required)

**For more information, visit:**

**<https://wisconsinlandwater.org/events/producer-led-annual-workshop>**

## Producer-Led Program: Annual Workshop Agenda



## More information about the event

The Producer-Led Watershed Protection Grants Annual Workshop is for producer-led grant recipients throughout the state to network, brainstorm, share success stories and learn from each other on what works and hasn't in their watershed projects. This year, experts will also discuss how producer-led groups can be most successful regarding research and demonstration trials, increasing participation and tracking progress.

All producer-led grant recipients, group members and their collaborators are invited to attend but at least one member from each group is required.

### Looking for more?

Join the *Bugging Out on Soil Health* discussion following the producer-led workshop and the Wisconsin Cover Crop Conference taking place on February 20th. Workshop attendees will receive **\$10 off** the registration fee of the cover crop conference.

## Register online!

<https://wisconsinlandwater.org/events/producer-led-annual-workshop>

For more information on the producer-led workshop, visit: [www.datcp.wi.gov/Pages/Programs\\_Services/ProducerLedProjects](http://www.datcp.wi.gov/Pages/Programs_Services/ProducerLedProjects)

To learn more about the soil health discussion and WI Cover Crop Conference, visit: [www.fyi.uwex.edu/covercrop](http://www.fyi.uwex.edu/covercrop)



**Please register by Monday, January 28, 2019.**

Registration: <https://wisconsinlandwater.org/events/producer-led-annual-workshop>

## Questions?

Rachel Rushmann at DATCP:  
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Penny Pohle at WI Land+Water:  
[penny@wisconsinlandwater.org](mailto:penny@wisconsinlandwater.org) or 608-441-2677 Ext. 6