



Wisconsin Land+Water Conservation Association

121 S. Pinckney Street, Suite 420 · Madison, Wisconsin 53703
(608) 441-2677 · Fax: (608) 441-2676 · wisconsinlandwater.org

APPROVED

Professional Improvement Committee Meeting Minutes

Date: October 18, 2022 Time: 10:00 am Location: Virtual

Mission: Lead the planning and implementation of the Wisconsin Land+Water Annual Conference, conservation awards, and the professional improvement scholarship programs.

Committee Members			
<input checked="" type="checkbox"/> Tony Realì, Chair	<input checked="" type="checkbox"/> Brian Holt, Vice Chair	<input checked="" type="checkbox"/> Patty Benedict, Secretary	
<input checked="" type="checkbox"/> Sue Hendrickson	<input checked="" type="checkbox"/> Mitchell McCarthy	<input type="checkbox"/> Daniel McFarlane	<input checked="" type="checkbox"/> Kyle Minks
<input type="checkbox"/> Dan O'Connell	<input checked="" type="checkbox"/> Geoff Schramm	<input checked="" type="checkbox"/> Nick Stadnyk	<input checked="" type="checkbox"/> Megan Steckelberg
Non-Voting Advisors			
<input type="checkbox"/> Coreen Fallat, DATCP	<input type="checkbox"/> Drew Zelle, DATCP	<input checked="" type="checkbox"/> Karl Gesch, WDNR	<input type="checkbox"/> Eric Hurley, NRCS
<input checked="" type="checkbox"/> Daniel Zerr, UW-Extension			
WI Land+Water Staff Liaison (non-voting)			
<input checked="" type="checkbox"/> Chris Schlutt	<input checked="" type="checkbox"/> Kim Warkentin	<input type="checkbox"/> Matt Krueger	
Other Attendees			
<input checked="" type="checkbox"/> Mary Jo Gingras	<input checked="" type="checkbox"/> Scott Frank	<input type="checkbox"/>	<input type="checkbox"/>

WI Land+Water meetings are open meetings. Individuals may observe in person, via conference phone, or via web conference if desired. Order and time allowed for agenda items may be changed due to pace of meeting or at the discretion of the committee chair. Please inform your chair if you cannot attend.

ALL AGENDA ITEMS ARE ACTIONABLE

- I. Call to order: Realì called the meeting to order at 10:00 am
 - a. Roll Call: As noted above.
 - b. Adopt Agenda: Minks/McCarthy to amend agenda to add "Other Business". Motion passed by voice vote. Benedict/Minks to adopt amended agenda. Motion passed by voice vote.

c. Approve August 18, 2022 Meeting Minutes: Steckelberg/Minks to approve minutes.
Motion passed by voice vote.

- II. Guiding Principles Update/Approval: All – Reali reviewed changes. The Board of Directors will review every two years. Hendrickson/Stadnyk to approve guiding principles. Motion passed by voice vote.
- III. Conference Sessions Update: Schlutt – Schlutt is working with presenters on breakout sessions. She expects registration to open mid-December. She reviewed some of the sessions, noting Alonso Kelly will be the speaker during Thursday's lunch and will also present a breakout session. Reali will forward a suggestion for a potential keynote speaker. Schlutt will send a session update in a few weeks.
- IV. Chula Vista Update: Warkentin – Warkentin noted the State rate is now \$90. She mentioned room reservations are to be made by calling Chula Vista and give the conference ID number.
- V. Raffle, 50/50 Raffle Update: Benedict – Benedict reported raffle prizes are all cash – one each - \$500, \$300, \$200, and five \$100. Ticket printing cost is \$99. Warkentin said the raffle licenses have been obtained. The Technical Committee will coordinate the 50/50 raffle during Wednesday's social. It was suggested to have raffle tickets available at area meetings for presale. Tickets, stubs, and money cannot be mailed.
- VI. Silent Auction Update: Steckelberg/Warkentin – Steckelberg stated a hybrid auction is planned, beginning online, and transitioning to in-person at the conference. She will send a sign up for volunteers at the conference. She mentioned the possibility of using QR codes for bidding. There are some concerns about item pick up. Certificates and gift cards can be mailed, but other items must be picked up and will not be shipped. Winning bidders must pick up Friday morning or make arrangements if they are not present. The Silent Auction Subcommittee will continue discussions at their next meeting scheduled for October 26 at 12:30 pm.
- VII. Promo Item Discussion/70th Annual Conference: All – Schlutt shared the link for promotional items. A 70th anniversary graphic may be included along with the L+W logo. Cost per item is \$5-6. PIC members were asked to send ideas to Schlutt by October 28 and she will forward a list for voting.
- VIII. Other Business: Mary Jo Gingras stated a number of conservation professionals have formed a recycle plastics workgroup to provide education and strategies for plastics recycling. She noted legislative action is needed to enact a ban on single use plastics. She invited interested PIC members to join. The workgroup will meet November 8.
- IX. Adjourn: Hendrickson/Benedict to adjourn. Motion passed by voice vote. Meeting adjourned at 10:45 am.

Respectfully submitted,

Patty Benedict
PIC Secretary