



Wisconsin Land+Water Conservation Association

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Board of Directors Meeting Minutes

Date: Tuesday, October 15, 2020	
Start Time: 8:30 a.m.	End Time: 12:30 p.m.
Location:	Please join my virtual meeting from your computer, tablet or smartphone. https://global.gotomeeting.com/join/628151445
Conference Phone:	United States (Toll Free): 1 877 309 2073 United States: 1 (646) 749-3129
Access Code:	628-151-445
<p>WI Land+Water BOD Members: <u>Area 1 (LM)</u>: Ken Dolata (<i>Oconto LCD</i>), Chuck Wagner (<i>Kewaunee LWCC</i>); <u>Area 2 (LW)</u>: Brian Haase (<i>Waupaca LWCD</i>), Mike Hofberger (<i>Calumet LWCC</i>); <u>Area 3 (SE)</u>: Monte Osterman (<i>Racine LCC</i>), Alan Barrows (<i>Waukesha LRD</i>); <u>Area 4 (S)</u>: Amy Piaget (<i>Dane LCD</i>), Melissa Luck (<i>Richland LCC</i>); <u>Area 5 (W)</u>: Bob Micheel (<i>Monroe LCD</i>); Kathy Zeglin (<i>Trempealeau ELUC</i>); <u>Area 6 (WC)</u>: Russell Rindsig (<i>Barron LCC</i>); Chase Cummings (<i>Pepin LCD</i>); <u>Area 7 (NW)</u>: Craig Conroy (<i>Burnett NRC</i>), Ben Dufford (<i>Bayfield LWCD</i>); <u>Area 8 (NC)</u>: Bob Mott (<i>Oneida LWCD</i>); Carolyn Scholl (<i>Vilas LWCD</i>).</p> <p>Non-Voting Advisors: Dan Bahr (<i>WCA</i>), Angela Biggs (<i>NRCS</i>), Chris Clayton (<i>DNR</i>), Lacey Cochart (<i>DATCP</i>), Coreen Fallat (<i>DATCP</i>), Ken Genskow (<i>UW-Madison Division of Extension</i>), Mike Gilbertson (<i>DNR</i>), Beth Mason (<i>NACD</i>), Dan Zerr (<i>UW-Madison Division of Extension</i>)</p>	
<p>WI Land+Water Staff: Matt Krueger (<i>Executive Director</i>), Kim Warkentin (<i>Operations Manager/Youth Education Director</i>)</p>	<p>In Attendance: Ken Dolata, Chuck Wagner, Brian Haase, Mike Hofberger, Monte Osterman, Alan Barrows, Amy Piaget, Melissa Luck, Bob Micheel, Kathy Zeglin, Russel Rindsig, Chase Cummings, Craig Conroy, Ben Dufford, Bob Mott, Carolyn Scholl, Mary Jo Gingras, Lisa Derr, Coreen Fallat, Dan Zerr, Kurt Calkins, Greg Baneck</p> <p>Via Conference Phone:</p> <p>Absent Board Members:</p>
<p>WI Land+Water Mission: To protect, conserve, and enhance Wisconsin’s natural resources by advocating for and supporting county conservation efforts, for current and future generations.</p>	
<p>Notes:</p> <ul style="list-style-type: none"> WI Land+Water meetings are open meetings. Individuals may observe in person or via conference call if desired. Please state your name if using the dial-in option. Order and time allowed for agenda items may be changed due to pace of meeting or at the discretion of the board. 	
Next Meeting Time: TBD	

All agenda items may be actionable

- 8:30 am Call to Order (@ 8:33 am Virtual Meeting) – Chair Monte Osterman**
- Pledge of allegiance
 - Roll call
 - Adopt agenda – **Motion:** Hofberger/Conroy none opposed.
 - Approve previous meeting minutes – July 14, 2020 – **Motion:** Wagner/Zeglin none opposed.

Virtual Annual Business Meeting Discussion – Exec Director Matt Krueger

Krueger – because we cannot meet safely in person during the COVID-19 pandemic, there needs to be alternative worked out re: resolution process and voting at annual meeting.

- Resolution Process – Calkins discussed the report recommendations from Leg/Admin sub-committee; report outlines 6 steps to amend the association by-laws to improve the resolution process. Should we suspend the resolution process for the 2021? Discussion.
- **Motion:** Wagner/Scholl to suspend the current resolution process at the 2021 annual meeting, none opposed.
- There was general consensus with BOD to review the resolution process further
- Osterman asks group how to move ahead with this process. Discussion.
- **Motion:** Zeglin/Mott to instruct the Leg/Admin Committee to: 1) create a resolution process, and 2) to craft by-law change which will approve a process; Then move to Executive Committee and BOD for formal approval. None opposed.
- Annual Budget Review was not discussed

Treasurer's Report – Treasurer Alan Barrows

- Budget-to-Actual Report – Barrows mentioned notable items: No staff lay-offs because of the pandemic, under-spending to date, and the end balances. No budget issues at this time.
- Krueger notes that the under-spending results from the pandemic lack of travel, in-person trainings, and cancelled events. Also noted was Holiday Inn waived fees for cancelled 2020 meetings, but KI Center charged \$4,500 cancellation fee for cancelled 2021 annual conference.
- **Motion:** Scholl/Wagner to receive report and file for audit. None opposed.

10:25 am

Break until 10:35 am

Financial Management and Investment Policy/Subcommittee Appointment – Osterman

- Osterman mentions that it is a good idea for non-profit organizations to have a strategy to manage finances and that developing a policy would be a good idea for this association.
- Krueger notes that we should have a reserve account and that the current endowment should be formally managed.
- Barrows notes that \$2,500 was placed in our endowment in 2020, and he asks to get a sub-committee appointed to work on policy.
- Sub-Committee is formed: Barrows, Wagner, Osterman, Krueger, Warkentin, Cummings, & Rindsig to work on the following:
 - Prioritize which of these categories (reserve or endowment) are funded first
 - Review categories to ensure compliance with current by-laws and decide rules for management / specify institutions where money is held
 - Create an investment result request (Growth? Income? Annual%). Forward results to Executive Committee and BOD for approval.

Discussion of External Committee Representation – Osterman

- National Association of Conservation Districts (NACD) report – Osterman reports on current NACD events and sub-committees (RPGs) that exist within it. He notes that it is important that we stay visible within this organization to influence decision-making. Will be important to develop formal policy re: 1) how appointees represent the Association when they are participating in NACD, and 2) how the Association approves appointments for NACD.
- **Motion:** Mott/Zeglin That the President and Vice President of WI Land + Water will be representatives to NACD for the state of WI, and when needed the President will appoint a substitute representative. **Amended Motion:** That the President and Vice President of WI Land + Water will be representatives to NACD for the state of WI, and when needed the President, in consultation with the Vice President, will appoint a substitute representative. None opposed.
- Appointment of Pres. Bob Micheel to Wisconsin Initiative on Climate Change Impacts (WICCI) Agriculture Working Group. Micheel notes that there are several good workgroups and resources available in WICCI. **Motion:** Wagner/Zeglin to approve Bob Micheel as the representative in the Agriculture Workgroup of WICCI. None opposed.

Strategic Plan Update – Osterman

- Board Member Initiatives – Osterman asked for input from Directors, as part of the Board’s responsibilities to annually update and review the strategic plan.
 - Some of the items that were mentioned are: funding initiatives, improving recognition of the organization, advocacy, climate change, discrimination in the workplace, and ag performance standards.
- Krueger will make sure the strategic plan on the website reflects the current Board roster accurately.
- Luck and Barrows volunteered to work with Krueger as a work group to lead the Board’s review of the strategic plan.

Advisor Reports

- DATCP written report is available.
- UW-Madison Division of Extension – Dan Zerr (Natural Resource Educator) reported they are a good resource for climate change and diversity in the workplace issues. Contact list has been updated. Refer to: <https://erc.cals.wisc.edu/programs/regional-natural-resources-education-program/>

Staff Updates

- Currently developing website, in preliminary stages of pilot program for climate change, will tap into work-study program to work on youth education & communications, working with Leg/Admin to ask for \$13 million to satisfy 100-70-50 statutory funding goal

Next Meeting Date: Thursday, December 17, 2020 am

12:37 pm

Adjourn: Motion: Mott/Scholl, none opposed.

Respectfully submitted by: *Carolyn Scholl, Secretary*