



Wisconsin Land+Water Conservation Association

121 S. Pinckney Street, Suite 420 · Madison, Wisconsin 53703
(608) 441-2677 · Fax: (608) 441-2676 · wisconsinlandwater.org

2025 FRIEND OF CONSERVATION AWARD

Purpose

To recognize an individual, business, organization, agency, etc. outside of the association and its membership for outstanding contributions dedicated to protecting and conserving Wisconsin's natural resources.

Eligibility

Nominees can be any public or private individual, organization, or partner agency that collaborates with land conservation department staff or land conservation committee either through their daily work, specific project or conservation practice, and/or whose leadership displays a commitment or approach to land and resource management. Projects or programs displaying collaborative efforts are encouraged.

Guidelines

Nominations may be made by either a land and water conservation department (LWCD) staff or land conservation committee (LCC) member.

Leadership, effectiveness and the nominee's efforts to demonstrate a commitment to conservation shall be important factors in judging this award. Nominations should consist of a brief description of the nominee's efforts to demonstrate the following:

- Ways in which they perform normal duties with exceptional quality.
- Outstanding contributions to better public understanding of natural resource conservation and the goals of the LWCD.
- Providing outstanding financial, personal, or other assistance to a land conservation department or conservation program.
- Exceptional service in furthering the cause of the LWCD, strengthening conservation partnerships, and assisting the programs of the LWCD.

Procedure

PLEASE SUBMIT ENTRY AS A SINGLE PDF DOCUMENT. Entries should be submitted before December 31, 2024 to WI Land+Water, 121 S. Pinckney St., Suite 420, Madison, WI 53703 or email to chris@wisconsinlandwater.org. The WI Land+Water Professional Improvement Committee will review submittals and select the winner(s) by January 17, 2025. Recognition of the State Award will be provided at the annual WI Land+Water Conference held March 5-7, 2025. The sponsoring county is responsible for travel and lodging expenses for the State Award Recipient; awards dinner banquet meal for the winner and one guest (if applicable) will be provided by WI Land+Water (two maximum).

If deemed appropriate, the state winner will be considered to be forwarded on nationally for consideration of the National Association of Conservation Districts' Friend of Conservation Award.

**WISCONSIN LAND+WATER
2025 FRIEND OF CONSERVATION AWARD
NOMINATION INFORMATION**

1. Please provide the following information:
 - Name and contact information of the nominee.
 - Title and years of service of nominee, if applicable.
 - Name and contact information of the nominator.

2. In 500 words or less summarize the nominee's project/approach to land and resource management. Include the impact on conservation and/or management of natural resources, as well as any innovative techniques or outreach efforts where they have shared their knowledge or project with others.

3. Tell us in 500 words or less how the nominee meets the award criteria and guidelines.

If applicable, entries can be supported by a maximum of eight photos that are no larger than 4" x 6" in color. Applications can also include supporting material such as news articles, letters of support or other resources (no DVDs or video clips please).