



Wisconsin Land+Water Conservation Association

121 S. Pinckney Street, Suite 420 · Madison, Wisconsin 53703
(608) 441-2677 · Fax: (608) 441-2676 · wisconsinlandwater.org

2025 CONSERVATION FARM FAMILY OF THE YEAR AWARD

Purpose

To promote total farm conservation accomplishments by recognizing farm families performing outstanding conservation work, including community involvement and conservation education.

Eligibility

Nominees must be farmers whose income is primarily derived from the use of land for agricultural purposes. Length of time participating in programs with their county land conservation committee and department is less important than the quality and leadership exhibited by the conservation work.

Guidelines

Leadership and effectiveness of the nominee's efforts to demonstrate a commitment to conservation shall be important factors in judging this award. Conservation accomplishments should be continued and maintained, but need not be limited to work performed recently, as such accomplishments are the result of progressive action.

Nominations may be made by either a land conservation department staff or land conservation committee member. Nominations received without proper support/paperwork may not be eligible for an award.

Procedure

PLEASE SUBMIT ENTRY AS A SINGLE PDF DOCUMENT. Entries should be submitted before December 31, 2024 to WI Land+Water, 121 S. Pinckney St., Suite 420, Madison, WI 53703 or email to chris@wisconsinlandwater.org. The WI Land+Water Professional Improvement Committee will review submittals and select the winner(s) by January 17, 2025. Recognition of the State Award will be provided at the annual WI Land+Water Conference held March 5-7, 2025. The sponsoring county is responsible for travel and lodging expenses for the State Award Recipient; awards dinner banquet meal for the winner and one guest (if applicable) will be provided by WI Land+Water (two maximum).

The state winner will get their very own short film shot on their farm at a time convenient to all parties that celebrates their accomplishments and tells their unique story. The film will be shared widely across the state. This change begins in 2025 in lieu of hosting the Conservation Observance Day event.

**WISCONSIN LAND+WATER
2025 CONSERVATION FARM FAMILY OF THE YEAR AWARD
NOMINATION INFORMATION**

Please provide the following information:

- **Name, address, and contact information (phone and email address, if available) of the nominee.**
- **Name, address, and contact information of the nominator.**

Please answer the following questions. Each answer must be clearly numbered and limited to 1,000 words and typed on 8 ½ x 11 inch paper. Entries must be supported by no less than four or more than eight photos that are no larger than 4” x 6” in color. Applications can also include supporting material such as news articles, letters of support or other resources (no DVDs or video clips please).

- 1) Give a brief biographical sketch of nominee(s). Include their conservation accomplishments, community involvement, commitment to conservation and other relevant information.

- 2) Describe the nominee’s projects and approaches to land and resource management. Include the impact on conservation and/or management of natural resources.

- 3) List any other specific factors why the nominee should be given this award. Include any other activities, capabilities, innovative techniques or outreach efforts where they have demonstrated leadership.