



Wisconsin Land+Water Conservation Association

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Approved

Professional Improvement Committee Meeting Minutes

Date: January 4, 2023 Time: 2:30 pm Location: Virtual

Mission: Lead the planning and implementation of the Wisconsin Land+Water Annual Conference, conservation awards, and the professional improvement scholarship programs.

Committee Members			
<input checked="" type="checkbox"/> Tony Reali, Chair	<input checked="" type="checkbox"/> Brian Holt, Vice Chair	<input checked="" type="checkbox"/> Patty Benedict, Secretary	
<input checked="" type="checkbox"/> Sue Hendrickson	<input checked="" type="checkbox"/> Mitchell McCarthy	<input checked="" type="checkbox"/> Daniel McFarlane	<input checked="" type="checkbox"/> Kyle Minks
<input type="checkbox"/> Dan O'Connell	<input checked="" type="checkbox"/> Geoff Schramm	<input type="checkbox"/> Nick Stadnyk	<input checked="" type="checkbox"/> Megan Steckelberg
Non-Voting Advisors			
<input type="checkbox"/> Coreen Fallat, DATCP	<input checked="" type="checkbox"/> Drew Zelle, DATCP	<input checked="" type="checkbox"/> Karl Gesch, WDNR	<input checked="" type="checkbox"/> Eric Hurley, NRCS
<input checked="" type="checkbox"/> Daniel Zerr, UW-Extension			
WI Land+Water Staff Liaison (non-voting)			
<input checked="" type="checkbox"/> Chris Schlutt	<input checked="" type="checkbox"/> Kim Warkentin	<input type="checkbox"/> Matt Krueger	
Other Attendees			
<input checked="" type="checkbox"/> Mary Jo Gingras	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

WI Land+Water meetings are open meetings. Individuals may observe in person, via conference phone, or via web conference if desired. Order and time allowed for agenda items may be changed due to pace of meeting or at the discretion of the committee chair. Please inform your chair if you cannot attend.

ALL AGENDA ITEMS ARE ACTIONABLE

- I. Call to order:
 - a. Roll Call – As noted above. – Adopt Agenda: Hendrickson/Holt to adopt the agenda. Motion passed by voice vote.

- b. Approve October 18, 2022 Meeting Minutes: Benedict – Under VI, Steckelberg pointed out the date for the next scheduled meeting should be October 26, not September 26. Steckelberg/Hendrickson to approve the amended minutes. Motion passed by voice vote.
- II. Conference Update – Moderators Needed: Schlutt – Schlutt reported registration is open. She and Warkentin met with Chula Vista staff before the end of the year. Schlutt said there are 40 sessions needing moderators. She explained the responsibilities and will send an email requesting each PIC member choose 3-5 sessions they plan to attend and she will assign moderators. She noted the early registration deadline is February 3. Zelle stated the technical roundtable sessions will not need moderators. Schlutt said each room will have an A/V table with a laptop, projector, screen, and microphone. Session presenters will let Schlutt know if they want additional equipment.
- III. 2023 Conservation Awards Judging – Schlutt previously emailed the nominations, asking PIC members to respond with their votes by Friday, January 13. Schlutt announced that Pat Kilbey and Tracy Arnold have agreed to M/C the awards banquet on Thursday evening.
- IV. Raffle, 50/50 Raffle Update: Warkentin/Benedict – Benedict reported the raffle tickets have been printed and some packets have been distributed to Board members for presale. Prizes are all cash. Anyone interested in preselling tickets should contact Benedict. Warkentin has one packet of tickets available in the Land+Water office. Tickets, stubs, and money collected cannot be mailed according to raffle regulations. The Technical Committee will sell 50/50 raffle tickets during the Thursday social gathering and the winner will be announced during the banquet.
- V. Silent Auction Update: Steckelberg/Warkentin – Steckelberg reported she has received two items. The auction will be virtual throughout, but items will be displayed at the conference. Winning bidders must arrange to pick up items if they are not attending the conference. Items will have a QR code assigned and bidders will use their phones or computers to bid online. Warkentin said the information and instructions on how to submit items is on the conference website. Funds raised from the Silent Auction support the youth education programs. Steckelberg anticipates opening the auction in February. She will send a reminder email for donations. Items can be added at any time. A traveling trophy is awarded to the county donating items with the highest retail value. Cash donations are welcome. Steckelberg said she will hold a virtual training for volunteers.
- VI. Promo Item Update/70th Annual Conference: All – Schlutt reported the promo item will be a cuffed beanie hat with the L+W logo.

Warkentin said she, Matt Krueger, and Kristin Testin are working on putting together materials to be sent out to potential sponsors and exhibitors, which will also be posted on the website.

VII. Adjourn: Hendrickson/Holt to adjourn. Motion passed by voice vote. The meeting adjourned at 3:00 p.m.

Respectfully submitted,

Patty Benedict
PIC Secretary