



Youth Education Committee

Meeting Minutes

Date: 10/10/2019	
Start Time: 10:00am	End Time: 12:00pm
Location:	Face to Face in Stevens Point, with conference call option Portage County Annex, 1462 Strongs Ave, Stevens Point, WI 54481
Conference Phone:	(877) 826-6967
Conf ID:	9793943
<p>Committee Members: Tracy Arnold (Portage) (Chair), Anne Bartels (Marinette), Patty Benedict (Portage), Lisa Burns (Washburn), Stephanie Egner (Washington)(Sec), Kelly Maginnis (Columbia), Sarah McDowell (Vernon), Aleisha Miller (St. Croix), Kelly Nechuta (Sawyer), Michele Sadauskas (Oneida), Josh Saykally (Waushara), Heather Palmquist (Iron), Zach Wilson (Iron), Kirstie Heidenreich (Trempealeau), Lee Jennings (Brown), Karyn Eckert (Taylor), Megan Steckelberg (Adams), Catherine Higley (Vilas), Justine Bula (Sauk), Sarah Wichman (Outagamie)</p>	
<p>WI Land + Water Staff: Kim Warkentin, Youth Education Director</p>	
<p>In Attendance: Arnold, Benedict, Egner, Maginnis, Miller, Nechuta, Saykally, Palmquist, Heidenreich, Jennings, Eckert, Steckelberg, Bula, Wichman, Warkentin</p> <p>Laura Johnson (Waushara)</p> <p>Absent Committee Members: Bartels, Burns, McDowell, Sadauskas, Wilson, Higley</p>	
<p>Notes</p> <ul style="list-style-type: none"> • WI Land + Water Meetings are open meetings. Individuals may observe in person or via conference phone if desired. • Order and time allowed for agenda items may be changed due to pace of meeting or at the discretion of the committee chair. 	

ALL AGENDA ITEMS ARE ACTIONABLE.

10:00 am Call to order: Arnold (Chair)

- Introductions/Roll Call
- Adopt agenda/Additions
 - Motion-Patty
 - Second-Karyn
 - Motion Carried
- Approve previous meeting minutes (08/06/19)
 - Kelly M.
 - Second-Patty
 - Motion Carried

10:05 am Silent Auction-Megan Steckelberg-Adams Co/ Karyn Eckert-Taylor Co/ Kim Warkentin-WI L+W

Silent Auction meeting will be held directly following the Youth Ed meeting.

In need of photos of staff in the field working with kids. (i.e. Conservation Field Day)

Megan is waiting for conference breakout information to better organize the silent auction room.

Much discussion on silent auction item donations. First bid (% of value) has been set way too low in the past and in 2019 we only raised half of what the value of the items.

Continue to emphasize that all dollars received go towards the Youth Education programs.

10:20 am Poster and Speaking Contest

- Local
 - Turn Key Packet
 - Has been updated and is on the website. This is great information for counties just starting up contests.
 - Dates to Tracy
 - If you have not done so yet, email Tracy your local contest date(s).
 - Forms
 - Fill out county portion before it goes out to schools
 - If a county does not use our forms and/or have a parental signature they do not advance to the next level
- Area

- Dates to Tracy
 - If you have not done so yet, email Tracy your area contest date(s).
- Forms from counties, need to be checked. If not filled out send them back to that county.
- Cover sheet along with winning entry forms completely filled out and sent to Kim in 1 .pdf packet
 - Use the forms created. Should represent County to Area and Area to State.
 - These are important as numbers (of each category) are used for grant funding requests/reports.
- Area winner information to Kim by Feb 14, 2020
- State
 - March 4-6, 2020 in Green Bay
 - Posters will be set up Tuesday, March 3 for Wednesday-Thursday (PM) judging. Winners announced at the dinner banquet Thursday evening. First place from each category will be on stage displaying winning poster.
 - Will need new individuals to help out with display/poster tally/organization/handout as multiple Conservation staff have moved on from their jobs.
 - Emcee
 - Jessica Schultz-Executive Director for the Fox-Wolf Watershed Alliance was recommended for our 2020 emcee. She has been an exhibitor at the WI Land+Water Conference in the past and has a communications background.

10:40 am Envirothon

- April 17th, 2020 at the Central WI Lions Camp in Rosholt, WI
 - Will be held on a Friday, again in Central Wisconsin.
 - Kim will email out a list of teachers that she spoke to/attended the presentation at the WAEE Conference. Follow up with these individuals and encourage them to form a team!
 - How to create/work with new teams: May be connected with Charlie Frisk (retired Envirothon teacher); may possibly be sponsored by Land Conservation Departments; find excited students; connect with a science/FFA teacher.
- Volunteers
 - Many are needed for the day of the event. Tracy will fill slots for runners, score keepers, team leaders, etc.
 - Current Issue writers and judges: Christine and Jen
 - Forestry: Fritz and Steve
 - Aquatic: Paul
 - Wildlife: Anne
 - Soils: Bryant
- Resource professional list for teams
 - Compiling a list of professionals around the state that are willing to be a contact for Envirothon teams. Contact Tracy with names/topic/contact information.
- Fundraising update
 - County dues
 - Flyer went out in June before budgets. "Ask" will take place in December with the Land+Water dues bill. A 5% increase is our goal in the Strategic Plan.
 - Sponsorships & Grants
 - Sponsorships are much easier and less time consuming than grants. The fundraising may be done from the state or local county level. Subcommittee meetings will be set up soon for organization. A suggestion was Lake Associations as they pertain directly to the team presentation topic.

10:50 am Conference

- YEC Breakout session-Thursday, March 5 from 9:45-11:00
 - Topic/presenters
 - Citizen Science was introduced to include WAV, Snapshot WI among others. If there are other ideas, they must be submitted to Tracy by Friday, October 18.
 - Write up for conference presentation due Nov. 20
 - Submit to Chris (WI Land+Water)
- Volunteers
 - Will be needed to run the State Speaking and State Poster Contest! Contact Tracy or Kim.

11:00 am WI Land+Water Strategic Plan

- Guiding Principles update
 - Adjustments were made to the plan and then submitted to Matt and Perry.
 - Plan to Executive Committee in February 2020 for review and voted on a month later in March.
- Strategic Plan YE responsibilities
 - Conduct two outreach events (i.e. 4H Conference-Green Lake and FFA State Conference-Madison)
 - Increase, by 5%, the amount raised during the silent auction.
 - Work with Elliot to promote our Youth Education Programs.

11:15 am YEC Area Representatives Updates

- Update on P&S dates, ENV sponsorships, a new funding source, PR on youth programs in your area
- Northwestern-Lisa Burns, Washburn Co

- West Central-Aleisha Miller, St. Croix Co
- Western-Kirstie Heidenreich, Trempealeau Co
- Southern-Kelly Maginnis, Columbia Co
- Southeastern-Stephanie Egner-Washington Co
- Lake Winnebago-Megan Steckelberg, Adams Co
- Lake Michigan-Lee Jennings, Brown Co
- North Central-Patty Benedict, Portage Co
 - Most just gave dates of their upcoming poster and/or speaking contests.

11:35 am Additional topics/projects/concerns

- Honoring Brad Matson
 - Scholarships in his name will be awarded to two individuals to attend each of the conservation camps in 2020.
 - A newly created “Youth Education” Award will be presented to an individual at the 2020 WI Land+Water Conference.
- Wheat program-Justine Bula
 - Wheat Week-1 week of in the classroom. Five educational programs that tie directly to wheat production. Curriculum has been created. Teaching items will be available for purchase. Will continue to tweak Washington’s program to best fit Wisconsin.

11:58 am Next meeting

Youth Education - 2020
 Envirothon – November 2019
 Poster and Speaking Subcommittee – December 2019

Noon Adjourn

Motion: Patty
Second: Josh
Meeting Adjourned at 12:00pm.

Silent Auction subcommittee will be directly after the Youth Education Committee meeting from Noon-12:30