



Youth Education Committee

Meeting Minutes

Date: 05/29/2019	
Start Time: 10:00am	End Time: Noon
Location:	Face to Face in Stevens Point, with conference call option Portage County Annex, 1462 Strongs Ave, Stevens Point, WI 54481
Conference Phone:	(877) 826-6967
Conf ID:	9793943
Committee Members:	<p>Tracy Arnold (Portage) (Chair), Anne Bartels (Marinette), Patty Benedict (Portage), Lisa Burns (Washburn), Stephanie Egner (Washington)(Sec), Kelly Maginnis (Columbia), Sarah McDowell (Vernon), Aleisha Miller (St. Croix), Kelly Nechuta (Sawyer), Michele Sadauskas (Oneida), Josh Saykally (Waushara), Heather Palmquist (Iron), Zach Wilson (Iron), Nikki Raimer (Outagamie), Kirstie Heidenreich (Trempealeau), Lee Jennings (Brown), Karyn Eckert (Taylor), Megan Steckelberg (Adams), Kate Nelson (Kewaunee), Brad Matson (Iron), Catherine Higley (Vilas)</p>
WI Land + Water Staff:	Kim Warkentin, Youth Education Director
In Attendance:	Highlighted
Absent Committee Members:	Non-highlighted
Notes	<ul style="list-style-type: none"> WI Land + Water Meetings are open meetings. Individuals may observe in person or via conference phone if desired. Order and time allowed for agenda items may be changed due to pace of meeting or at the discretion of the committee chair.

ALL AGENDA ITEMS ARE ACTIONABLE.

10:00 am Call to order: Arnold (Chair)

- Introductions/Roll Call
- Adopt agenda/Additions
M-Megan
S-Lee
- Approve previous meeting minutes (02/19/19)
One edit was requested. That the term Meeting Minutes be used under YE Committee.
M-To approve the amended minutes. Patty
S-Karyn

10:05 am WAAE Conference-Alisha Miller-St. Croix Co/Kirstie Heidenreich-Trempealeau Co/Kim Warkentin-WI L+W

Kim's Report: WAAE is the end of June (week after Conservation Camps) in LaCrosse, both 2019 and 2020. Will promote the WI Envirothon, along with all other YE programs (6/24). Work to recruit teachers for participation. Aleisha will present Thursday (6/27). Materials available from Kim or Tracy.

10:15 am Conservation Camp Dates

- Sand Lake Camp June 19-21, 2019
 - 74 campers registered (+3 more coming) Girls cabins full. There are 36 boys. Many new 6th and 7th graders; 20 returning campers. Ashton from Columbian County will be sponsored by Youth Education (Conservation Speaking winner 2019)
- WI Land+Water Camp June 17-20, 2019
 - Twenty-five students are registered with seven on the waiting list. Camp filled up quickly. Families have until May 31st to cancel without penalty. Suggested to add the following to the application: What county are you from? And are you a Sand Lake Conservation Camp "graduate"?

10:25 am Silent Auction-Megan Steckelberg-Adams Co/ Karyn Eckert-Taylor Co/ Kim Warkentin-WI L+W

Megan's Report: learned when counties are looking for donations, share it on personal facebook; open all cases of donations. Wishing to: create a powerpoint of YE events to show at the WI Land+Water Conference. (Karyn volunteered to help); create a "basket raffle" where individuals can place tickets in items they hope to win; create a "map of shame" for those who do not donate; add silent auction volunteer times during breakout sessions; recognize the top \$\$ county by awarding a traveling trophy (Kim looking in to this). A motion was made by Patty and a second by Tracy that a Traveling Trophy be purchased and awarded to the highest retail value donated.

It was suggested to split out the high priced items and start prices out higher for them. In 2019, the retail value of items donated was \$12,441.54. Bid money brought in: \$6,658.00. There were 250 items donated this year.

The raffle tickets brought in \$3,218.00.

10:40 am Poster and Speaking Contest Debrief

- Local, Area, State (POSTER)
 - Local-went well, however poster numbers were down; possibly due to teachers always changing positions/grades. Issues with communication between YE and the counties hosting the event. Correct forms were not used and we had issues with not including parental signatures.
 - Area-both local and area need to follow directions with entry sheets. Youth Ed Area Reps-try to have a meeting with your local counties to make sure all items are correctly submitted. Send names of local winners to area (i.e. scan entry sheets).
 - State-request was made to display the 1st place winners on a screen. Winning Area names, at the very least, must be submitted to Kim on time for the conference brochure.

- 2020 NACD Poster theme
 - Where Would We BEE Without Pollinators?

11:00 am Envirothon Debrief

Another year of poor weather. Lost over ½ of the teams (11) due to conditions. All overnight stays were cancelled. Pushed the competition back one hour to help with travel. Participants included: Middle School: Fox River Academy, High Schools: Ashland, Beaver Dam, Cochrane-Fountain City, Denmark, Hudson FFA, Ladysmith, Mayville FFA, Middleton, Mt Horeb FFA, Onalaska, Pecatonica, Pulaski FFA, Sun Prairie FFA. Schools that had to cancel were Middle School: Island City Academy, Northern Waters Middle School, Wildlands Middle School. High School teams: Bay Port High School, Chippewa Falls HS, Medford Area High School, Mishicot High School, Northern Waters HS, St. Croix High School. Wildlands High School. Looking in to later April dates and possibly having only high school teams compete.

11:10 am Conference (YEC aspects) Debrief

Breakout session with Vernon County was entertaining. Youth Ed Committee was well represented. Promoted all existing programs offered as well as the Photo Contest that NACD also offers. Will hold a YE conference spot for 2020.

11:20 am YEC Area Representatives Updates

- Northwestern-Lisa Burns, Washburn Co
- West Central-Aleisha Miller, St. Croix Co
- Western-Kirstie Heidenreich, Trempealeau Co – reported on four-day Conservation Camp in her county.
- Southern-Kelly Maginnis, Columbia Co
- Southeastern-Stephanie Egner-Washington Co
- Lake Winnebago-Nikki Raimer, Outagamie Co – communication issues and not following directions.
- Lake Michigan-Lee Jennings, Brown Co
- North Central-Patty Benedict, Portage Co
 - Most did not have much to report on at this time. Area meeting coming up this summer; many hoping to attend these.

11:40 am Strategic Plan/Guiding Principles-Kim & Tracy

Matt (WI Land+Water), Tracy and Kim are working together to update the 5-year strategic plan. Measurable metric needs to be added. Tracy will update and send to YE Committee for review/comment.

Guiding Principles were reviewed. Written in 2014, however still applicable to today. No edits recommended.

11:55 am Additional topics/projects/concerns

- Missed meetings-if unable to attend a meeting, give a heads up to Tracy. If you no longer wish to be on the committee, please let Tracy know.
- Envirothon Training-would a summer training be an option for teachers? Partner with other groups or do we host our own? Being looked in to.

11:58 am Next meeting (s)

Youth Education – August

Poster/Speaking Subcommittee – mid July

Envirothon Subcommittee – June

Adjourn

M-Patty

S-Lee

Meeting Adjourned at 12:04pm