

Advocates for locally led
conservation



wisconsinlandwater.org

BUDGET PRIORITIES

Budget Priority 1:

Provide \$18.7 million in stable, core funding support for county conservation department staffing from the DATCP Soil and Water Resources Management Program budget.



THIS INVESTMENT IN CONSERVATION

- Provides increased educational, technical, and conservation planning assistance to help communities control rural and urban soil erosion; protect lakes, streams, and groundwater; and manage woodlots and forests.
- Ensures professional county staff can provide more technical support to farmers and producer-led watershed groups, helping build farm profitability through nutrient management planning and soil health improvement.
- Enhances Wisconsin's capacity to address resource concerns, like flooding and invasive species, at the local level.

Budget Priority 2:

Improve and modernize the DATCP Farmland Preservation Program (FPP) by increasing participant tax credits and expanding grant implementation reimbursements to local units of government, as proposed in 2021-22 Senate Bill 68.

THIS INVESTMENT IN CONSERVATION

- Protects agricultural land by making the program more lucrative and attractive for landowners.
- Creates a "win-win" for farmland owners and conservation, providing much-needed program updates for the first time since 2009.
- Ensures farmers are getting a fair incentive by increasing the FPP tax credit.
- Improves program efficiency by providing funds to support implementation.



LEARN MORE:

wisconsinlandwater.org/conservationworks

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“Conservation staff have the knowledge and skills to help implement the practices to help the farmers move forward. We have to have them for our farmer-led groups.

*Tony Peirick
Dodge Co.*



FARMERS KNOW CONSERVATION WORKS FOR WISCONSIN

No one understands the Wisconsin landscape better than farmers. They also understand the value of their county conservation staff. By working together, farmers and county conservation staff are moving Wisconsin forward. Learn more about their experiences at wisconsinlandwater.org/conservationworks.



ROGER BINDL | SAUK CO.

“In my experience, it’s been a pleasure to work with the county conservation staff. They will answer your questions and they will help you any way that they can.”



ADAM HAHN | COLUMBIA CO.

“They have been great for our farm. It’s been huge for us with some of cost-sharing techniques and programs available that they had to help us transition into where we need to be going.”



ROMAN MILLER | SAUK CO.

“I would like to leave a place for the next generation that will be profitable and excitable to farm, because those two things keep you on the farm. Conservation staff do a fantastic job on trying to make people profitable.”



WI Land+Water is a 501(c)(3) non-profit, membership organization that supports the efforts of 450 county land conservation committee (LCC) supervisors and 370 professional staff in 72 county land and water conservation department (LWCD) offices. We provide training and education, develop conservation standards, promote youth education, build partnerships, and advocate for our members.