



WI Land+Water
Youth Education Committee
Conservation Poster Contest
Conservation Speaking Contest
“Turn-Key” Packet

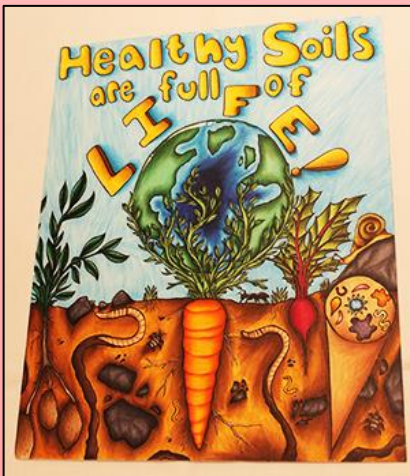


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Youth Education Committee

Aleisha Miller- Information & Education Specialist

St. Croix County Resource Management Division
1960 8th Ave, Suite 140
Baldwin, WI 54002
(715) 531-1915
Aleisha.miller@sccwi.gov
*Area Rep

Anne Bartels- Information & Education Specialist

Marinette County LWCD
1926 Hall Avenue
Marinette, WI 54143
(715) 732-7784
ABartels@marinettecounty.com
-Camps

Catherine Higley-Lake Conservation Specialist

Vilas Co LWCD
330 Court St
Eagle River, WI 54521
715-479-3738
cahigl@vilascountywi.gov
*P&S

Heather Palmquist-County Conservationist

Iron Co LWCD
607 3rd Ave N
Suite 2
Hurley, Wisconsin 54534
(715) 561-2234
lakes@ironcountywi.org
-Camps

Joshua Saykally- Land Conservation Specialist

Waushara County LCD & Zoning
209 S. Saint Marie Street
PO Box 1109
Wautoma, WI 54982-1109
(920) 787-0443
Josh.Saykally@co.waushara.wi.us
*ENV

Justine Bula-Education Coordinator

Sauk County LRED
West Square Building
505 Broadway St. Ste. 248
Baraboo, WI 53913
608-355-4842
justine.bula@saukcountywi.gov

Karyn Eckert-Conservation Assistant

Taylor County LCD
925 Donald St. Rm104
Medford, WI 54451
715-748-1469
karyn.eckert@co.taylor.wi.us
*SA

Kelly Maginnis-Administrative Secretary

Columbia County LWCD
112 East Edgewater Street
Room 244
Portage, WI 53901
(608) 742-9670
kelly.maginnis@co.columbia.wi.us
*P&S, SA, Area Rep

Kelly Nechuta- Conservation Specialist

Sawyer County ZAC
10610 Main Street, Suite 49
Hayward, Wisconsin 54843
(715) 634-6463
kelly.nechuta@sawyercountygov.org
*P&S, SA

Kim Warkentin- Youth Education Director

WI Land+Water
131 W. Wilson Street Suite 601
Madison, WI 53703-1533
(608) 441-2677
kim@wisconsinlandwater.org
*P&S, ENV, SA, Camps

Kirstie Heidenreich-Planning & Conservation Coordinator

Trempealeau Co DLM
36245 Main Street
P.O. Box 67
Whitehall, WI 54773
kirstie.heidenreich@co.trempealeau.wi.us
(715) 538-2311 X 254
*P&S, Area Rep

Lee Jennings-Agronomist

Brown County LWCD
2420 Nicolet Drive
ES307
Green Bay, WI 54311
lee.jennings@browncountywi.gov
(920) 391-4624
*ENV, Area Rep

Lisa Burns- Conservation Coordinator

Washburn County LWCD
PO Box 486 - 10 Fourth Avenue
Shell Lake, WI 54871
(715) 468-4654
Lburns@co.washburn.wi.us
*P&S, Area Rep

Megan Steckelberg-Conservation Program Coordinator

Adams County LWCD
PO Box 287
Friendship, WI 53934
608-339-4268
megan.steckelberg@co.adams.wi.us
*SA, Area Rep, P&S

Michele Sadauskas- County Conservationist

Oneida County LWC
P.O. Box 400
Rhineland, WI 54501
715-369-7835
msadauskas@co.oneida.wi.us
*P&S

Patty Benedict- Administrative Associate II

Portage County LWCD
1462 Strongs Avenue
Stevens Point WI 54481
715-346-1334
benedicp@co.portage.wi.us
*ENV, Area Rep

Sarah McDowell- Accounts Manager - Administrative Assistant

Vernon County LWCD
220 Airport Road
Viroqua, WI 54665
608-637-5484
smcdowell@vernoncounty.org
*P&S, SA

Sarah Wichman-Program Assistant

Outagamie County LCD
3365 W. Brewster Street
Appleton, WI 54914-1602
920-832-7827
sarah.wichman@outagamie.org

Zach Wilson-Conservation Specialist

Iron Co LWCD
607 3rd Ave N
Hurley, Wisconsin 54534
715-561-2234
zach@ironcountywi.org
*Camps

Committee Secretary

Stephanie Egner- Conservation Technician
Washington County LWCD
333 East Washington Street, Suite 2300
West Bend, WI 53095
262.335.4804
stephanie.egner@co.washington.wi.us
*P&S, ENV, Camps, Area Rep

Committee Chair

Tracy Arnold-Conservation Technician
Portage County LWCD
1462 Strongs Ave
Stevens Point, WI 54481
715-346-1326
arnoldt@co.portage.wi.us
*P&S, ENV, SA, Camps

***Subcommittees**

-P&S, -ENV, -SA, -Camps, -Area Rep

**WI Land+Water Area Associations
of Land Conservation Committees
and
Departments**



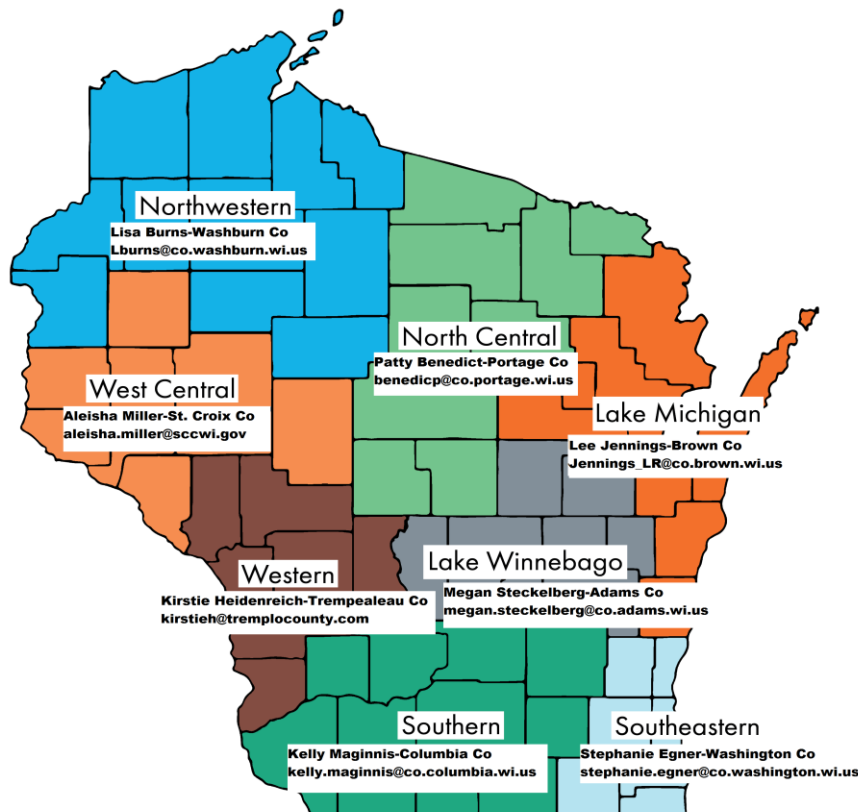
WHAT AREA AM I IN?

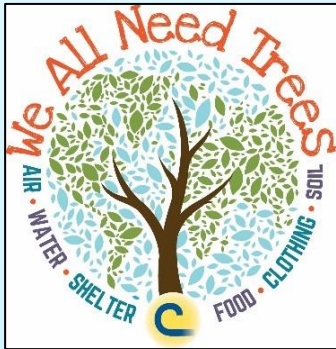
You will need to know which WI Land + Water Area Association you will be working with to participate in the Poster and Speaking Contest. The Youth Education Committee has one representative per area to serve as a liaison for your youth education needs.

Youth Education Committee Area Representatives:

- Northwestern: Lisa Burns, Washburn County
- West Central: Aleisha Miller, St. Croix County
- Western: Kirstie Heidenreich, Trempealeau County
- Southern: Kelly Maginnis, Columbia County
- Southeastern: Stephanie Egner, Washington County
- Lake Winnebago: Megan Steckelberg, Adams County
- Lake Michigan: Lee Jennings, Brown County
- North Central: Patty Benedict, Portage County

WI Land+Water Area Associations of County Land Conservation Committees and Departments

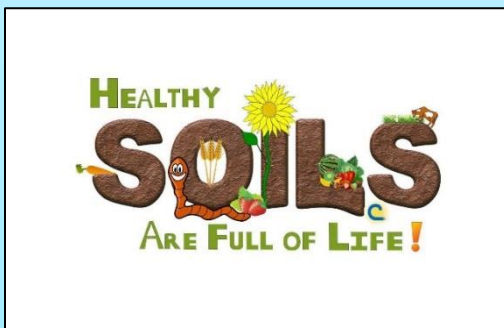




Conservation Poster Contest

NACD

WI Land+Water



WHERE TO START

- *We have an amazing and diverse Youth Education Committee; use these people as resources. Many have run Local and Area Contests multiple times. Learn from their mistakes and successes...there is no need to reinvent the wheel!
- *We have members in every area of the state for a reason. You may not be able to get ahold of Kim Warkentin, WI Land+Water Youth Director, or Tracy Arnold, Chair of the Youth Education Committee (Portage County Land and Water Conservation Division) to answer a quick question, however you have a Youth Education Committee member in a county nearby.
- *You might run into a Youth Education Committee member at a meeting and can pick their brain about a contest idea or advice on how they conduct their contest.
- *Youth Education Committee Members have their Area Contest's information. This is especially helpful if your county is starting a contest, as your Area host/representative might not be aware that you're having a Local Contest this year.
- *See Page 3-4 for Youth Education Committee members along with your Area Youth Education Committee Representative.

PICK A DATE

- *Find out when your Area Contest is, when information is due by, and back date your Local Contest from there...ideally about a month before the Area Contest.
- *Right after the students return from Christmas break is a challenging time to hold a contest. Mid-December or Mid-January has proven to be the most successful.
- *Make sure to notify participants of the drop off location for the posters.
- *Email Tracy Arnold arnoldt@co.portage.wi.us your Local Contest dates. We put all the Local and Area Contest dates online at:
 - WI Land + Water: <https://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>
 - WI Environmental Education: <http://eeinwisconsin.org>
 - WI Land + Water Youth Education: <https://www.facebook.com/WILandWaterYouthEd/>
 - These are high-traffic websites and are an easy way to promote your contest.

PICK A LOCATION

- *It is ideal to have your department as the drop off location. It may increase participation to offer to pick up posters for teachers, as making the trip to drop them off may be a hindrance and to their participation.

JUDGES

*While there are many options for judges, here a few ideas:

- Have your Land Conservation Committee serve as judges.
- Go through the bulk of the posters by yourself and pick the top 3-5 posters per category and then have your Land Conservation Committee pick winners from those posters.
- Go through the bulk of the posters by yourself, pick the top 3-5 posters per category and then bring them to the various departments in your building. They don't have to have anything to do with Conservation. This also helps promote your contest! Lots of people have kids, grandchildren, neighbors, etc. that they might want to get involved.
- Potential judges to recruit are your office staff, DNR Wardens or DNR regional staff, UW-Extension staff, 4-H leaders, or and other teachers from schools not participating in the contest.

FORMS

* All poster contest forms are located on the WI Land + Water Youth Education page:

<https://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>

*All forms are fillable PDFs. This helps with reading difficult handwriting. It's not mandatory, but it's very helpful to have the forms filled out electronically instead of by hand.

2020 Conservation Poster Contest Guidelines

FORM A

Details

- Open to grades K-12; public, private or home school students
- Each poster must go through the following contest process: Local/County, Area, State, Nationals. No exemptions.
- The National Poster Contest theme is: "Where would we BEE without Pollinators"

Contest Rules

- Any media may be used: paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters. No computer-generated posters.
- Poster size must be 14" x 22" or 12" x 18".
- The 2020 Stewardship title "Where would we BEE without Pollinators" must be on your poster. This is the only title eligible for the national poster contest.
- Each entry must have signed entry form attached to back of poster to be eligible for judging.

Posters Due to County	<ul style="list-style-type: none"> Poster Due Date: Local entries due to: Phone: Address:
County Contest	<ul style="list-style-type: none"> County: Date of County Contest: Location: 1st place from each division moves to Area
Area Contest	<ul style="list-style-type: none"> Area: Date of Area Contest: Location: 1st place from each division moves to State
State Contest	<ul style="list-style-type: none"> March 4-5, 2020 WI Land+Water Annual Conference Hyatt Regency/KI Convention Center GREEN BAY, WI 1st place from each division moves to Nationals
National Contest	<ul style="list-style-type: none"> Submitted by December 1, 2020 National Contest entries submitted by WI Land+Water



Poster Evaluations

Conservation Message 50%
Visual Effectiveness 30%
Originality 10%
Universal Appeal 10%



Contact your County Land/Water Conservation Department for details on how to get started and/or:
<https://wisconsinlandwater.org/events/youth-poster-speaking-contest>



2020 Conservation Awareness Poster Contest Entry Form A

County Entries Due: _____

STUDENT

First Name _____ Middle _____ Last _____

Address _____

City _____ State WI Zip _____ County _____

Phone (____) _____ E-mail _____

Grade _____ Age _____ Parent/guardian name (printed) _____

REQUIRED Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes:

X _____ Date _____

LOCAL MEDIA

Name of your local newspaper: _____

Newspaper Telephone Number: _____

Newspaper Email: _____

SCHOOL

☐ Public School ☐ Private School ☐ Home School

Teacher Name _____

School Name _____

Address _____

City _____ State WI Zip _____

County _____

E-mail address _____ Phone (____) _____

COUNTY LAND/WATER CONSERVATION DEPARTMENT (to be filled out by local rep)

County _____ Area _____

Contact _____ Title _____

Address _____

City _____ State WI Zip _____

E-mail Address _____ Phone (____) _____

Please



Appropriate
grade level

☐ Grades K-1

☐ Grades 2-3

☐ Grades 4-6

☐ Grades 7-9

☐ Grades 10-12



Conservation Poster



Contest 2020 Judging Sheet



Name/Number: _____

DIVISION (circle one)

Primary K-1

Elementary 2-3

Middle 4-6

Junior 7-9

Senior 10-12

GENERAL

Needs Improvement

Good

Exceptional

- | | | | | | |
|--|---|---|---|---|---|
| • Theme relevant to the current year | 1 | 2 | 3 | 4 | 5 |
| • Originality of design and concept | 1 | 2 | 3 | 4 | 5 |
| • Evidence of thought and time put into poster | 1 | 2 | 3 | 4 | 5 |

ART

- | | | | | | |
|---|---|---|---|---|---|
| • Neatness | 1 | 2 | 3 | 4 | 5 |
| • Easy to read from up to 10 feet away | 1 | 2 | 3 | 4 | 5 |
| • Well planned and designed; good use of space, balance, color and medium | 1 | 2 | 3 | 4 | 5 |

CONSERVATION

- | | | | | | |
|--|---|---|---|---|---|
| • Conveys a positive conservation message | 1 | 2 | 3 | 4 | 5 |
| • Accurate illustration of natural resources | 1 | 2 | 3 | 4 | 5 |
| • Shows a good understanding of the conservation concept | 1 | 2 | 3 | 4 | 5 |

Total Score

Comments:

***Poster Judging Sheets on 8.5" x 14" paper:**

- 2 judging sheets per page (If you want to use smaller sheets instead of a full 8.5 x 11 per student)



Name: _____

Primary K-1 Elementary 2-3 Middle 4-6 Junior 7-9 Senior 10-12

GENERAL	Needs Improvement		Good		Exceptional
• Theme relevant to the current year	1	2	3	4	5
• Originality of design and concept	1	2	3	4	5
• Evidence of thought and time put into poster	1	2	3	4	5

ART	Needs Improvement		Good		Exceptional
• Neatness	1	2	3	4	5
• Easy to read from up to 10 feet away	1	2	3	4	5
• Well planned and designed; good use of space, balance, color and medium	1	2	3	4	5

CONSERVATION	Needs Improvement		Good		Exceptional
• Conveys a positive conservation message	1	2	3	4	5
• Accurate illustration of natural resources	1	2	3	4	5
• Shows a good understanding of the conservation concept	1	2	3	4	5

Total Score

Comments: _____



Name: _____

Primary K-1 Elementary 2-3 Middle 4-6 Junior 7-9 Senior 10-12

GENERAL	Needs Improvement		Good		Exceptional
• Theme relevant to the current year	1	2	3	4	5
• Originality of design and concept	1	2	3	4	5
• Evidence of thought and time put into poster	1	2	3	4	5

ART	Needs Improvement		Good		Exceptional
• Neatness	1	2	3	4	5
• Easy to read from up to 10 feet away	1	2	3	4	5
• Well planned and designed; good use of space, balance, color and medium	1	2	3	4	5

CONSERVATION	Needs Improvement		Good		Exceptional
• Conveys a positive conservation message	1	2	3	4	5
• Accurate illustration of natural resources	1	2	3	4	5
• Shows a good understanding of the conservation concept	1	2	3	4	5

Total Score

Comments: _____

***Participation Certificate Templates:**

You may insert your county logo and department title on these if desired (not mandatory).

For your Local Poster Contests

Certificate of Participation

****Insert County logo here****



This certificate is presented to

For participating in the Conservation and Environmental Awareness Poster Contest sponsored by the **XXXX County Land Conservation Division** as part of a statewide program.

The **XXXX County Land Conservation Division** hereby presents this certificate in recognition of your contribution to the advancement of conservation and environmental awareness in Wisconsin.

Official *Date*

For your Area Poster Contests

Certificate of Participation



This certificate is presented to

For participating in the Conservation and Environmental Awareness Poster Contest sponsored by the **XXXX County Land Conservation Division** as part of a statewide program.

The **XXXX County Land Conservation Division** hereby presents this certificate in recognition of your contribution to the advancement of conservation and environmental awareness in Wisconsin.

Official *Date*

AWARDS

*We encourage you to make a “BIG DEAL” out of the winners of your contest. You may even want to go into the schools and present the winning student with their award(s). The likely result will be that more students want to participate next year. Additionally, teachers/schools appreciate having their students’ accomplishments widely recognized (especially by the County).

*Many counties approach their awards differently, depending on their budgets. Some options are:

- Trophies (You can insert the poster logo on the trophy), medals, or ribbons
- Gift cards or cash prizes
- Art supplies
- Calendars or tote bags displaying the poster theme

*Be sure to send out a press release including the names of the winners and information on your contest. Include schools, teachers, etc. so they receive recognition as well.

*Idea from Wood County:

“If the teacher had the entire class participate in the poster contest, we also gave them a gift card to use in their classroom. We had some money in budget so we tried it out and it was very popular. If funds are tight, maybe put all the teachers’ names that had the whole class participate in to a drawing. We didn’t tell the teachers ahead of time we were going to do that, but you surely could to help increase poster numbers.”



PROCESS

- * 1st place posters from Local Competitions advance to the Area Competition.
- * 1st place posters from Area Competitions advance to the State Competition.
- * 1st place posters from the State Competition advance to the National Competition.



***LOCAL POSTER CONTEST:**

- *County is in charge of hosting, coordinating, promoting, awards, etc.
- *Local awards/prizes are at the discretion of the local county.
- *County is responsible for forwarding the winning poster from each category, along with the entry form (including parental signature), to the Area Representative. Use the form below.

PAGE 1



Wisconsin Land+Water Conservation Association, Inc.
131 West Wilson Street, Suite 601 • Madison, Wisconsin 53703-3243
Phone: (608) 441-2677 • Fax: (608) 441-2676
Web site: www.wisconsinlandwater.org

County level poster and speaking winners

-Please fill this form out completely and send to your AREA poster and speaking contest coordinator-

County: _____
Contact: _____
Phone: _____
Address: _____
City: _____
State: _____
Zip: _____
Email: _____
Total number of speakers at local level: ELEMENTARY _____ JUNIOR _____ SENIOR _____
Total number of posters at local level: K-1 _____ 2-3 _____ 4-6 _____ 7-9 _____ 10-12 _____

****Report both total local poster and speaker numbers to Tracy Arnold tarnold@co.wood.wi.us,
Chair of the WI Land+Water Youth Education Committee****

SPEAKING CONTEST

Elementary Division (Grades 5-6)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Junior Division (Grades 7-8)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Senior Division (Grades 9-12)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached



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Phone: (608) 441-2677 • Fax: (608) 441-2676
Web site: www.wisconsinlandwater.org

POSTER CONTEST

Primary Division (Grades K-1)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Elementary Division (Grades 2-3)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Middle Division (Grades 4-6)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Junior Division (Grades 7-9)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Senior Division (Grades 10-12)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

**Thank you for your hard work, dedication and assistance in helping the
WI Land+Water Youth Education Committee focus on
developing and maintaining programs that educate
and inspire Wisconsin's youth.**

-Youth Education Committee



*AREA POSTER CONTEST:

*Area Representative and/or host is in charge of coordinating with all counties in their Area regarding the date of the Area Competition and when they need information on each Local Contest winners.

*Awards at the Area Contest are at the discretion of the Area Association.

*Area Representative and/or host is responsible for forwarding the winning poster from each category, along with the entry form (including parental signature), to Kim (kim@wisconsinlandwater.org) at WI Land+Water by the date provided by the Youth Education Committee.

PAGE 1



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131 West Wilson Street, Suite 601 • Madison, Wisconsin 53703-3243
Phone: (608) 441-2677 • Fax: (608) 441-2676
Web site: www.wisconsinlandwater.org

Area level poster and speaking winners

Please fill this form out completely and send to

Kim Warkentin kim@wisconsinlandwater.org by Thursday, February 14, 2020-

Area: _____
Contact: _____
Phone: _____
Address: _____
City: _____
State: _____
Zip: _____
Email: _____
Total number of speakers at area level: ELEMENTARY _____ JUNIOR _____ SENIOR _____
Total number of posters at area level: K-1 _____ 2-3 _____ 4-6 _____ 7-9 _____ 10-12 _____

SPEAKING CONTEST

Elementary Division (Grades 5-6)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Junior Division (Grades 7-8)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Senior Division (Grades 9-12)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached



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131 West Wilson Street, Suite 601 • Madison, Wisconsin 53703-3243

Phone: (608) 441-2677 • Fax: (608) 441-2676

Web site: www.wisconsinlandwater.org

POSTER CONTEST

Primary Division (Grades K-1)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Elementary Division (Grades 2-3)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Middle Division (Grades 4-6)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Junior Division (Grades 7-9)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Senior Division (Grades 10-12)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Thank you for your hard work, dedication and assistance in helping the WI Land+Water Youth Education Committee focus on developing and maintaining programs that educate and inspire Wisconsin's youth.

-Youth Education Committee



***STATE POSTER CONTEST:**

- *Awards at State level include art supplies and a plaque, along with a participation certificate.
- *If your county had a poster make it to State, but did not win at the State level, it must be picked up at the Annual Conference. If your county is not able to attend the conference, you need to make arrangements with a neighboring county to pick it up.
- *WI Land+Water is responsible for submitting the five winning posters representing the State of Wisconsin to the National Contest.



***NATIONAL POSTER CONTEST:**

- *WI Land+Water is responsible for returning winning posters to the counties after the National competition.
- *The top three posters in each category of the national contest will receive monetary prizes. First place winners: \$200; second place winners: \$150; and third place winners: \$100.
- *Visit: <http://www.nacdnet.org/general-resources/stewardship-and-education-materials/contests/>



PUBLIC RELATIONS

*We have learned through experience that the key to success is to reach the teachers (individually is most helpful) and provide presentations at the schools to stir interest.

*While mailings to the teachers schools work, send emails to teachers if allowed as this proves to be more effective (some school districts don't allow this). Teachers get numerous poster contests sent to them monthly. Make sure yours stands out! Use pictures of past County winning posters and use the NACD logo, it's usually very eye catching!

*Highlight the Department of Public Instruction logo. The Youth Education Committee worked hard to get permission to use that.

*Highlight the WI Education Standards that our poster contest fulfills. If you inform teachers of the standards the contest meets, they don't have to waste time searching for it themselves.

*Consider sending an attention-grabbing postcard or memo to teachers (as seen below).

*If you do educational programs in schools, do “commercials” before you start the program. Promote your contest; these teachers are already interested in what you have to offer. You can tell the teacher that you will come do a program but they have to participate in your poster contest.

*Vernon County creates a program based on the poster theme and goes around to numerous schools.

*Make sure to send out a press release about the winners too. Include schools, teachers, etc. so they also get the recognition. (Press release example below)

*Hang your posters up in your building, libraries, hallways, etc. This gives your program more PR, but it also highlights the important work we do!



**Wood County Land and
Water Conservation
Department**

Memo

To: Wood County Teachers
From: Tracy Arnold, Conservation Program Coordinator
Date: September 12, 2017
Re: Annual Conservation Speaking and Poster Contest Participation



Looking for something new to challenge your students this year that is both fun and meets the WI state requirements? Contest can be done as a class project or as an individual student.

Annual Conservation Poster Contest

This year's topic for the Conservation Posters will be "Watersheds, Our Water, Our Home". The rules for the poster contest are attached. Gift cards and trophies will be awarded to top posters. Please note poster size has to be **14"x22"**. The posters may be dropped off at the Land and Water Conservation Department or mailed to us by **Thursday January 18th, 2018**.



Annual Conservation Speaking Contest

This year the speaking contest will be held on **Thursday January 18th, 2018** at the Wood County Courthouse in Wisconsin Rapids, WI. The contest starts at 6:00pm. Students can pick a topic that deals with conservation and deliver a speech. Gift cards and trophies will be awarded to the top speeches. Please find enclosed information about the speaking contest. Entry forms need to be mailed, e-mailed, faxed or dropped off by **Monday January 8th, 2018**.

This is a great opportunity for your students to gain appreciation for the environment, conservation and become involved with numerous Wisconsin Academic Standards.

If you have any questions please feel free to contact me.

Tracy Arnold, Conservation Program Coordinator

1

**WATERSHEDS
OUR WATER, ©
OUR HOME**

Due January 18, 2018

Grades K-12

Prizes

Wood County LWCD

Conservation Poster Contest

Entry forms at www.co.wood.wi.us/Departments/LandConservation/

Or contact Tracy Arnold, tarnold@co.wood.wi.us, 715-421-8547

RULES/THEMES

- *The annual contest theme comes from NACD, then the Youth Education Committee updates the forms and distributes to the state as soon as the contest logo is received from NACD.
- *Rules are also from NACD. The poster size requirement are 14"x 22" OR 12" X 18".
- *Posters need to include the words from the logo and be centered on the theme.
- *Theme changes every year. Some of the past ones have been:



WI EDUCATION STANDARDS

***listed below are just a few standards that fit into the
WI Land+Water Conservation Poster and Speaking Contest***

Standard AS8: Students will analyze environmental factors associated with animal production.

Standard ESS2: Students will apply scientific principles to environmental service systems.

Standard ESS3: Students will operate environmental service systems to manage a facility environment.

Standard ESS4: Students will examine the relationships between energy sources and environmental service system with a basic understanding of the use of tools, equipment, machinery and technology to accomplish tasks in environmental service systems.

Standard NR1: Students will explain interrelationships between natural resources and humans necessary to conduct management activities in natural environments.

Standard NR2: Students will apply scientific principles to natural resource management activities.

Standard NR3: Students will apply knowledge of natural resources to production and processing industries.

Standard NR4: Students will demonstrate techniques used to protect natural resources.

Standard NR5: Students will use effective methods and venues to communicate natural resource processes to the public.

Standard PS1: Students will apply knowledge of plant classification, anatomy and physiology to the production and management of plants.

Standard PS2: Students will prepare and implement a plant management plan that addresses the influence of environmental factors, nutrients and soil on plant growth.

Standard PS5: Students will recognize different systems in which plants grow.

Standard PST1: Students will demonstrate competence in the application of principles and techniques for the development and management of power, structural and technical systems.

Additional standards can be found at <https://dpi.wi.gov/ag/standards>



Conservation Speaking Contest

WI Land+Water



WHERE TO START

- *We have an amazing Youth Education Committee; use these people as resources. Many have run Local and Area Contests multiple times. Learn from their mistakes and successes...there is no need to reinvent the wheel!
- *We have members in every area of the state for a reason. You might not be able to get ahold of Kim Warkentin, WI Land+Water Youth Director, or Tracy Arnold, Chair of the Youth Education Committee (Portage County Land and Water Conservation Division) to answer a quick question, but you have a Youth Education Committee member in a county close by.
- *You might run into a Youth Education Committee member at a meeting and you can pick their brain about a contest idea or advice on how they conduct their contest.
- *Youth Education Committee members can also make sure you are aware of the Area information. This is especially helpful if your county is starting a contest, as your Area host/representative might not be aware that you're having a Local Contest this year.
- *See Page 3-4 for Youth Education Committee members along with your Area Youth Education Committee Representative.

PICK A DATE

- *Find out when your Area Contest is, when information is due by, and pick a date for your Local Contest from there...ideally about a month before the Area Contest.
- *Right after the students return from Christmas break is a challenging time to hold a contest. Mid-December or Mid-January has proven to be the most successful.
- *Email Tracy Arnold arnoldt@co.portage.wi.us your Local Contest dates. We put all the Local and Area Contest dates online at:
 - WI Land+Water website: <https://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>
 - WI Environmental Education website: <http://eeinwisconsin.org>
 - WI Land + Water Youth Education Facebook page: <https://www.facebook.com/WILandWaterYouthEd/>
 - These are high-traffic websites and are an easy way to promote your contest.

PICK A LOCATION

- *It is ideal to have your Speaking Contest centrally located in your county. Many counties hold the contest at their County Courthouse/Government Center.
- *Depending on the amount of entries, some counties will go into the classrooms and judge.

JUDGES

- *Potential judges to recruit are Land Conservation staff, DNR Wardens or DNR regional staff, UW-Extension staff, or other teachers from schools not participating in the contest.
- *Try to have a natural resource judge and a forensics judge for each category of speeches.
- *Toastmasters Club is a great resource for forensics judges.
 - <http://www.toastmasters.org/find-a-club>, type in your zip code/city and it will tell you all the clubs around your area.
- *Create a folder for each judge to use during the contest and include:
 - *Speech times
 - *Guidelines
 - *Judging sheets + pencil (fillable PDF, available online here):
<https://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>
- *Provide a stop watch for judges or have a volunteer provide the time of each speech.
- *Don't stop a speech if they go over. Write it on the judging sheet and after each speech is completed, consider the speech times when deciding the winner.
- *It is ideal to have a contest moderator to politely introduce the speaker with their names and the title of their speeches (and potentially time the speakers). An alternative is to have a judge serve as a moderator as well.

***Moderator Instructions:**



MODERATOR INSTRUCTIONS



- 1. Introduce yourself and judges**
- 2. Follow the speaking order in the program**
- 3. Only enter/exit room between speeches if necessary**
- 4. Please be courteous to each contestant they have put a lot of time and effort into these speeches**
- 5. Please turn off cell phones and pagers when in the rooms! STRESS THIS**
- 6. Introduce Speaker/County and Speech title**
- 7. Time Speeches: Elementary 3-5 minutes, Junior 4-6 minutes, Senior 5-7 minutes**
- 8. Do not stop students if they go over time, let them finish their speeches**
- 9. Judges can ask questions of speakers**
- 10. Keep track of all students times and give to judges**
- 11. Don't call next speaker until judges are ready**
- 12. Hand out certificates once all speakers are done**
- 13. Dismiss everyone to main room but ask them to go quietly.**
- 14. The first place winners will repeat their speeches when they receive their awards.**
- 15. The Awards Ceremony takes place prior to lunch.**
- 16. Please give the top three winners in your division to Tracy or Kim**

Contest Judge Program Sample:

2017 JUDGES

Group A-Elementary

Ranee Graf, Toastmaster Club- Forensics/Moderator
Matt Lippert, UW Extension – Resources Judge

Group B-Elementary

Jim Traynor, Toastmaster Club – Forensics/Moderator

Group C-Elementary

Claudine Stockmann, Toastmaster Club – Forensics/Moderator
Jeff Brewbaker, WC Planning/Zoning– Resource Judge

Group D-Elementary

Ann Pacheco, Toastmaster Club – Forensics/Moderator
Fritz Schubert, WC Parks and Forestry – Resource Judge

Group E- Junior/Senior

Craig Carpenter, Toastmaster Club – Forensics/Moderator
Heather Marquardt, WC Planning/Zoning – Resource Judge

Runoff Judges

(Will hear the top speakers from Elementary level to choose the contest winner)

Elementary Level

Craig Carpenter, Toastmaster Club- Forensics/Moderator
Peter Manley, UW Extension – Resources Judge
Ann Pacheco, Toastmaster Club- Forensics/Moderator
Jeff Brewbaker, WC Planning/Zoning– Resource Judge
Tracy Arnold-WC Land&Water- Resource Judge



CONSERVATION SPEAKING CONTEST JUDGING GUIDELINES



- Moderator will keep track of the speech times; make sure they show judges the stopwatch after the speech.
- Judges should be primarily concerned with the speeches. Contestants should be allowed a 15 second leeway on time limitations.
- Time limitations are as follows:
 - Elementary 3-5 minutes
 - Junior 4-6 minutes
 - Senior 5-7 minutes
- Moderator will introduce the speaker by giving their name, county representing and speech title.
- Judges may/should ask questions after each speech. Be consistent with each speaker on number of questions asked and caliber of questions.
- Audience applause should not affect the judges' decision.
- The glossary of items on the judging sheet shall guide the judges in their selection of top speakers.
- The names of the top three speakers in each division will be given to the moderator for awards.
- The judging sheets (comment section only) will be returned to the contestants at the end of the program. Please write something constructive about their speech. The top portion of the judging sheet will be taken back and shredded, that's only for the judge to see.
- The points shown in parentheses under each rating are suggested as guidance.

FORMS

- * All forms are located on the WI Land and Water Youth Education page:
<https://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>
- *All forms are fillable PDFs. This helps with reading difficult handwriting. It's not mandatory to fill out the forms electronically but it should be encouraged, as it is very ideal.
- *Rules and Entry Form A:

PAGE 1

2020 Conservation Speech Contest Guidelines FORM A



State Contest – Wednesday, March 4th, 2020 at
Hyatt Regency, Green Bay, WI



Contest Division

1. Elementary Division... (3-5 minute speeches, *required*).....Students enrolled in grades 5-6.
2. Junior Division..... (4-6 minute speeches, *required*).....Students enrolled in grades 7-8.
3. Senior Division..... (5-7 minute speeches, *required*).....Students enrolled in grades 9-12.

Subject Matter

Speeches must promote the conservation of natural resources and the protection or enhancement of environmental quality. Topics should address soil and water conservation issues. Emphasis should be placed on the subject as it relates to your locality or to the state of Wisconsin.

Authenticity and accuracy of information is important, and the speaker should demonstrate familiarity with the subject matter. Feel free to contact Natural Resource professionals as they can provide knowledge on numerous topics. The internet is a rich resource, however not all internet sources are reliable. When using the internet consider your source.

All speeches should be backed up by facts. Both sides of an issue should be presented in a fair and non-accusatory manner. Using names of people or businesses for slander will not be accepted and shall result in disqualification.

Sanction

All contest materials distributed by counties should include the following statement of sanction: "This activity is approved on the Association of Wisconsin School Administrators Advisory List."

Visual Aids

Use of visual aids (posters, charts, etc.) is prohibited; however, notes may be used.

Speeches

A speech, in part or whole, used in this contest in previous years may not be used again. However, speeches used for other speaking events may be used. Group presentations are not allowed.

County Contest

An individual student may only enter in one county level speech contest, either in the county in which they reside or in the county in which they attend school. If the county an individual lives in does not host a speaking contest, the individual may seek permission from another county to enter their contest. The winners of each division in each county may compete in the area association contests. **Students must compete in a county and/or area contest to qualify for the state contest. All contest entry forms must be signed by a parent or guardian.**

Area Contest

Local county winner will advance to their area contest. Please view our website for your area contest dates, <http://wisconsinlandwater.org/events/youth-poster-amp-speaking-contest>. The results of the area contest (including the parental/guardian signature, legible names, addresses and counties of residence of the winners) shall be sent by the area contest coordinator to all county contest coordinators immediately following the contest for state contest set-up and publicity purposes.

The area association committees and coordinators are responsible for arranging the participation of its three winning speakers (1st place in each division) in the state contest.

Contest Scheduling

County and area association contests should be completed by **Friday, February 14, 2020**.

State Contest

State contest entry forms for each area contest winner must be received at the WI Land+Water office no later than **Friday, February 14, 2020**. The state contest will be held in the morning of Wednesday, March 4, 2020 at Hyatt Regency, Green Bay, Wisconsin. Registration will be from 9:00am-9:30am. First place winners in each division are invited to present their winning speeches at the 2020 WI Land+Water Annual Conference Luncheon that same day at 11:00am.

State contest RSVP must be completed by **Friday, February 14, 2020** and immediately forwarded to the WI Land+Water office. If you are planning to come in the night before and wish to book a hotel room please contact Kim Warkentin at kim@wisconsinlandwater.org by **Friday, February 14, 2020** to receive the state rate at the Hyatt Regency. **All state contest entry forms must be completely filled out and signed by a parent or guardian and received in the WI Land+Water office no later than Friday, February 14, 2020 in order for the student to be eligible to compete.**

2019 State Speech Winners

(pictured with Matt Krueger, WI Land+Water Director and Eric Paulsen, Discover Wisconsin co-host)



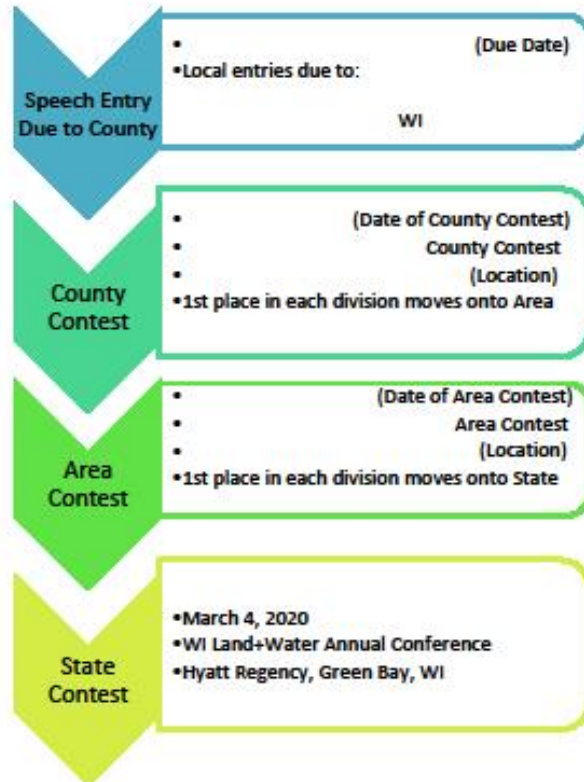
Ashton Brusveen
Elementary Division
Columbia County



Bailey Weisenbeck
Junior Division
Pepin County



Ansel Brenneman
Senior Division
Vernon County





2020 Conservation Awareness Speaking Contest County Level Entry Form A

****Please fill out completely and legibly****

COUNTY ENTRIES DUE: _____

TITLE OF SPEECH _____

STUDENT

First Name _____ Middle _____ Last _____

Address _____

City _____ State WI Zip _____ County _____

Phone (____) _____ E-mail _____

Grade _____ Age _____ Parent/guardian name (printed) _____

REQUIRED Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes:

X _____ Date _____

LOCAL MEDIA

Name of your local newspaper: _____

Newspaper Telephone Number: _____

Newspaper Email: _____

SCHOOL

☐ Public School ☐ Private School ☐ Home School

Teacher Name _____

School Name _____

Address _____

City _____ State WI Zip _____

County _____

E-mail address _____ Phone (____) _____

COUNTY LAND/WATER CONSERVATION DEPARTMENT (to be filled out by local rep)

County _____

Area _____

Contact _____ Title _____

Address _____

City _____ State WI Zip _____

E-mail Address _____ Phone (____) _____

Please




Appropriate
Level


- ☐ Elementary
• 5-6 grades
- ☐ Junior
• 7-8 grades
- ☐ Senior
• 9-12 grades



***SPEAKING CONTEST JUDGING SHEET:**



**CONSERVATION SPEAKING CONTEST
JUDGING SHEET**



CONTEST DIVISION _____ JUDGE _____

SPEAKER _____

TITLE OF SPEECH _____

SPEAKER NUMBER _____ TOTAL TIME _____ FINAL PLACING _____

	EXCELLENT	GOOD	AVERAGE	FAIR	POOR	COMMENTS
CONTENT (45%)	5	4	3	2	1	
<i>Understandability</i> 1. Was a central theme developed and used throughout speech?						
<i>Quality of Material & State/local Interest</i> 1. Does the material relate to conservation in WI?						
<i>Emphasis of Conservation and Environmental Aspects</i> 1. Were benefits, consequences, and alternatives discussed?						
DELIVERY (45%)	5	4	3	2	1	
<i>Effective Use of Voice</i> 1. Did speaker use effective volume, tempo, pitch, tone and variety in speech?						
<i>Manner of Speaking</i> 1. Did speaker enunciate clearly?						
<i>Stress on Important Points</i> 1. Were facts, quotes, and examples used for support?						
STYLE (10%)	5	4	3	2	1	
<i>Organization of material</i> 1. Could you separate beginning, middle and end of speech?						
<i>Audience appeal</i> 1. Did speech grasp the audience's attention?						

Narrative comments should be clipped and returned to the speaker. Point totals are for judge's personal use only

Comments for speaker (name) _____

CONTENT (45%)

DELIVERY (45%)

STYLE (10%)

***Participation Certificate Templates:**

You may insert your county logo and department title on these if desired (not mandatory).

FOR YOUR LOCAL AND AREA CONTESTS:

Certificate of Participation

****Insert County logo here****



This certificate is presented to

For participating in the Conservation and Environmental Awareness Speaking Contest sponsored by the **XXXX County Land Conservation Division** as part of a statewide program.

The **XXXX County Land Conservation Division** hereby presents this certificate in recognition of your contribution to the advancement of conservation and environmental awareness in Wisconsin.

Official

Date

Certificate of Participation



WI LAND + WATER logo



This certificate is presented to

having been the first place winner at the county level, and qualifying for participation in the Conservation and Environmental Awareness Speaking Contest sponsored by the **INSERT NAME** Area Association of Land Conservation Committees and Departments as part of a statewide program.

In recognition, the **INSERT NAME** Area Association hereby presents this certificate in appreciation of your contribution to the advancement of conservation and environmental awareness in Wisconsin.

Official

Date

AWARDS

* Awards are handed out the night of the contest, immediately after all speeches are completed and results are tallied. Be sure to get pictures to use in press releases and for promotional purposes.

* Many counties approach their awards differently, depending on their budgets. Some options are:

- Trophies (You can insert the poster logo on the trophy)
- Medals
- Ribbons
- Gift cards or cash prizes
- Calendars or tote bags

* Be sure to send out a press release including the names of the winners and information on your contest. Include schools, teachers, etc. so they receive recognition as well.



PROCESS

- * 1st place speakers from Local Competitions advance to the Area Competition.
- * 1st place speakers from Area Competitions advance to the State Competition.



*LOCAL SPEAKING CONTEST

- *County is in charge of hosting, coordinating, promoting, awards, etc.
- *Local awards/prizes are at the discretion of the local county.
- *County is responsible for forwarding the winners from each category, along with the entry form (including parental signature), to the Area Representative. Use the form below.

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Wisconsin Land+Water Conservation Association, Inc.
131 West Wilson Street, Suite 601 • Madison, Wisconsin 53703-3243
Phone: (608) 441-2677 • Fax: (608) 441-2676
Web site: www.wisconsinlandwater.org

County level poster and speaking winners

-Please fill this form out completely and send to your AREA poster and speaking contest coordinator-

County: _____
Contact: _____
Phone: _____
Address: _____
City: _____
State: Wisconsin _____
Zip: _____
Email: _____
Total number of speakers at local level: ELEMENTARY _____ JUNIOR _____ SENIOR _____
Total number of posters at local level: K-1 _____ 2-3 _____ 4-6 _____ 7-9 _____ 10-12 _____

****Report both total local poster and speaker numbers to Tracy Arnold tarnold@co.wood.wi.us,
Chair of the WI Land+Water Youth Education Committee****

SPEAKING CONTEST

Elementary Division (Grades 5-6)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Junior Division (Grades 7-8)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Senior Division (Grades 9-12)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached



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POSTER CONTEST

Primary Division (Grades K-1)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Elementary Division (Grades 2-3)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Middle Division (Grades 4-6)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Junior Division (Grades 7-9)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Senior Division (Grades 10-12)

Name: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

**Thank you for your hard work, dedication and assistance in helping the
WI Land+Water Youth Education Committee focus on
developing and maintaining programs that educate
and inspire Wisconsin's youth.**

-Youth Education Committee



*AREA SPEAKING CONTEST

*Area Representative and/or host is in charge of coordinating with all counties in their Area regarding the date of the Area Competition and when they need information on each Local Contest winners.

*Awards at the Area Contest are at the discretion of the Area Association.

*Area Representative and/or host is responsible for forwarding the winners from each category along with the entry form (including parental signature) to Kim (kim@wisconsinlandwater.org) at WI Land+Water by the date provided by the Youth Education Committee.

PAGE 1



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Phone: (608) 441-2677 • Fax: (608) 441-2676
Web site: www.wisconsinlandwater.org

Area level poster and speaking winners

-Please fill this form out completely and send to

Kim Warkentin kim@wisconsinlandwater.org by Thursday, February 14, 2020-

Area: _____
Contact: _____
Phone: _____
Address: _____
City: _____
State: _____
Zip: _____
Email: _____
Total number of speakers at area level: ELEMENTARY _____ JUNIOR _____ SENIOR _____
Total number of posters at area level: K-1 _____ 2-3 _____ 4-6 _____ 7-9 _____ 10-12 _____

SPEAKING CONTEST

Elementary Division (Grades 5-6)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Junior Division (Grades 7-8)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached

Senior Division (Grades 9-12)

Name: _____
Title of Speech: _____
☐ County Level Entry Form filled out completely, including parental signature is attached



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POSTER CONTEST

Primary Division (Grades K-1)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Elementary Division (Grades 2-3)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Middle Division (Grades 4-6)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Junior Division (Grades 7-9)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Senior Division (Grades 10-12)

Name: _____

☐ County Level Entry Form filled out completely, including parental signature is attached

Thank you for your hard work, dedication and assistance in helping the WI Land+Water Youth Education Committee focus on developing and maintaining programs that educate and inspire Wisconsin's youth.

-Youth Education Committee



*STATE SPEAKING CONTEST

*WI Land+Water is responsible for State Speaking Contest.

*Awards at State level include trophies and a gift certificate to one of our conservation camps (depending on age). The camps are Sand Lake Camp for children entering grades 6-8 and WI Land + Water Camp for those entering grades 9-12.

*If your county had a speaker make it to State, they will be presenting their speech on the first day of the conference before others arrive. The students and their families are invited to eat lunch with the conference attendees. The winners are announced at the luncheon and first place speakers present their speech to the entire group. After the first place speeches are given for each category, the students and their families are free to leave. *Counties typically cover the cost of the hotel room for the speaker (state rate applies) and/or mileage and meals, depending on their budget.

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2020 State Speaking Contest Wednesday, March 4th, 2020

Hyatt Regency/KI Convention Center
333 Main Street
Green Bay, WI 54301
1-888-735-2954

Congratulations on winning your local and area speaking contest! WI Land+Water would like to invite you to the state competition on March 4, 2020. Below is specific information regarding the schedule and registration.

SCHEDULE

9:00-9:30am Registration
9:30am Welcome/Introductions
9:45am Speeches begin
11:00am Lunch with winner speeches



Along with the speaking contestant's initial entry form, please submit the registration form by **Friday, February 14, 2020**. All attendees must be identified on the form, regardless if they are eating lunch or not. Lunch will only be provided to those attendees that check the lunch section.

If you are planning to come in the night before and wish to book a hotel room please contact Kim Warkentin at **Friday, February 14, 2020** to receive the state rate at the Hyatt Regency/KI Convention Center.

If you have any questions, please contact Kim Warkentin, WI Land+Water 608-441-2677 or kim@wisconsinlandwater.org or Tracy Arnold, Portage County LWCD 715-346-1326 or arnoldt@co.portage.wi.us.



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2020 State Conservation Awareness Speaking Contest Registration Form for State Level Qualifiers

STUDENT

First Name _____ Middle _____ Last _____
Address _____
City _____ State _____ Zip _____
Phone () _____ E-mail _____
County _____
Area _____

ALL ATTENDEES (Lunch or no Lunch) MUST BE IDENTIFIED ON THIS FORM

NAME (name badges, certificates, etc are based from this form)	RELATIONSHIP (indicate Speaker, Parent, Sibling, LCC/LCD)
<input type="checkbox"/> Lunch(fee waived)	SPEAKER
<input type="checkbox"/> Lunch(fee waived)	
<input type="checkbox"/> Lunch(fee waived)	
<input type="checkbox"/> Lunch(fee waived)	
<input type="checkbox"/> Lunch(\$13)	
<input type="checkbox"/> Lunch(\$13)	
<input type="checkbox"/> Lunch(\$13)	
<input type="checkbox"/> Lunch(\$13)	

Additional Attendees

Checks payable to WI Land+Water are due the day of event

Lunch is \$13.00 per person (state rate) *


Both the registration form and the original local entry form must be received in WI Land+Water office, filled out completely, with parental signature (entry form only) and list of all attendees no later than Friday, February 14, 2020.

Area Competition facilitators will assist in the submittal of both registration pages to the state level upon contestant's winning of first place in the county and area competitions. Please be in communication with these people.

*HOW TO RUN THE ACTUAL SPEAKING EVENT

- *Have the moderator welcome everyone to the contest.
- *Remind everyone to turn off cell phones and refrain from making noise.
- *Explain how the night will work.
- *Explain what speaking category is in each contest room.

Example Contest Program from Wood County:



2016 CONSERVATION SPEAKING CONTEST
Grove Elementary
January 7, 2016
6:00 p.m.

Evening Schedule (approximate)

6:00 p.m. - Welcome and Instructions
6:10 p.m. - Adjourn to speaking rooms
6:15 p.m. - Begin speeches
7:30 p.m. - Speaking rooms cleared
8:00 p.m. - Awards presentation

Contest Procedure

Speaking Procedure: Speaking order is as printed on the program. Moderator will introduce speaker and topic. Speaker will then come forward and give speech. Audience may applaud after each speech. Judges may also ask questions before speaker sits down. After all speeches are given in your division, the judges will select the overall first and second place winners. Winners will not be announced until awards presentation.

Elementary: Elementary speakers have been randomly split into four groups. Each group is separately judged and the top speaker from each group is selected. The selected speaker will then give their speech one more time before a panel of judges in the runoff round. The judges will then select the overall first place winners. Winners will not be announced until awards presentation.

Junior/Senior: Each Division is judged separately. Judges will select the overall first place winners. Winners will not be announced until awards presentation.

Award Procedure: Awards will be presented in the cafeteria following judging. Each participant will receive a certificate; trophies will be given for first; gift cards for first and second place speakers. First place winners need to get information on further speaking arrangements.

PLEASE BE PROMPT SO THE EVENING GOES QUICKLY!
PLEASE BE QUIET IN HALLS ~ RESPECT OTHER SPEAKERS!

- You may enter and leave the speaking room only between speeches.
- Written comments from judges will be dropped off at school for each student.
- Please respect all speakers and turn off your cell phones and pagers.

- *Dismiss the judges first, so they can get in their contest rooms before the students/audience.
- *Dismiss everyone else.
- *Once speakers are done in each room, everyone can go back to main gathering area. Many counties have refreshments available while winners are decided. Judges stay in rooms to work together to decide the winners.
- *Once judges have decided winners, they need to inform the contest staff. Once all divisions are done, announce winners, hand out awards, take pictures, and thank everyone for coming.

***RUNOFF ROUNDS**

If you have a high volume of speakers in one division, feel free to divide them up into separate rooms, as it makes the night go faster. If you choose this route, have the judges choose the top one or two speeches from their room. Then the top one or two speeches from each room will advance to the “runoff round.” You can then have the judges from each room team up to hear the top speeches a second time. After this group of top speeches is complete, dismiss everyone back to the gathering area so the judges may discuss the winner.



PUBLIC RELATIONS

- *Invite the students to give their speeches in front of your Committee or County board.
- *We have learned through experience that the key to success is to reach the teachers (individually is most helpful) and provide presentations at the schools to stir interest.
- *While mailings to the teachers' schools work, send emails to teachers if allowed as this proves to be more effective (some school districts don't allow this).
- *Highlight the Department of Public Instruction logo. The Youth Education Committee worked hard to get permission to use that.
- *Highlight the WI Education Standards that our speaking contest fulfills. If you inform teachers of the standards the contest meets, they don't have to waste time searching for it themselves.
- *Consider sending an attention-grabbing postcard or memo to teachers (as seen below).
- *If you do educational programs in schools, do "commercials" before you start the programs. Promote your contest; these teachers are already interested in what you have to offer. You can tell the teacher that you will come do a program but they have to participate in your speaking contest.
- *Make sure to send out a press release about the winners too. Include schools, teachers, etc. so they also get the recognition. (Press release example below)

Let your voice be heard

CONSERVATION

SPEECH

CONTEST

Three Divisions:

- Elementary—Grades 5-6 (3-5 minute speech)**
- Junior—Grades 7-8 (4-6 minute speech)**
- Senior—Grades 9-12 (5-7 minute speech)**

REGISTER BY FRIDAY, DECEMBER 20, 2019

Entry forms on LWCD webpage—Youth and Community Events

Speeches will be performed at the
January 7, 2020 Land & Water
Conservation Committee meeting.
Speeches must promote the
conservation of natural resources
and the protection or enhancement
of environmental quality.

Hosted by:
**Land and Water
Conservation
Division (LWCD)**

Questions? Contact Patty Benedict—715-346-1334 or benedicp@co.portage.wi.us

RULES/THEMES

*Topics should be chosen by the student. As long as it is conservation/natural resources-based it is acceptable.

*"Hot topics" are ok but watch out for slander. It is written in the rules that the Contest Coordinator can disqualify a speaker if they feel there is slander against anyone.

*Students must stay within the time-limit to be eligible to place.

WI EDUCATION STANDARDS

*listed below are just a few standards that fit into the
WI Land+Water Conservation Poster and Speaking Contest*

Standard AS8: Students will analyze environmental factors associated with animal production.

Standard ESS2: Students will apply scientific principles to environmental service systems.

Standard ESS3: Students will operate environmental service systems to manage a facility environment.

Standard ESS4: Students will examine the relationships between energy sources and environmental service system with a basic understanding of the use of tools, equipment, machinery and technology to accomplish tasks in environmental service systems.

Standard NR1: Students will explain interrelationships between natural resources and humans necessary to conduct management activities in natural environments.

Standard NR2: Students will apply scientific principles to natural resource management activities.

Standard NR3: Students will apply knowledge of natural resources to production and processing industries.

Standard NR4: Students will demonstrate techniques used to protect natural resources.

Standard NR5: Students will use effective methods and venues to communicate natural resource processes to the public.

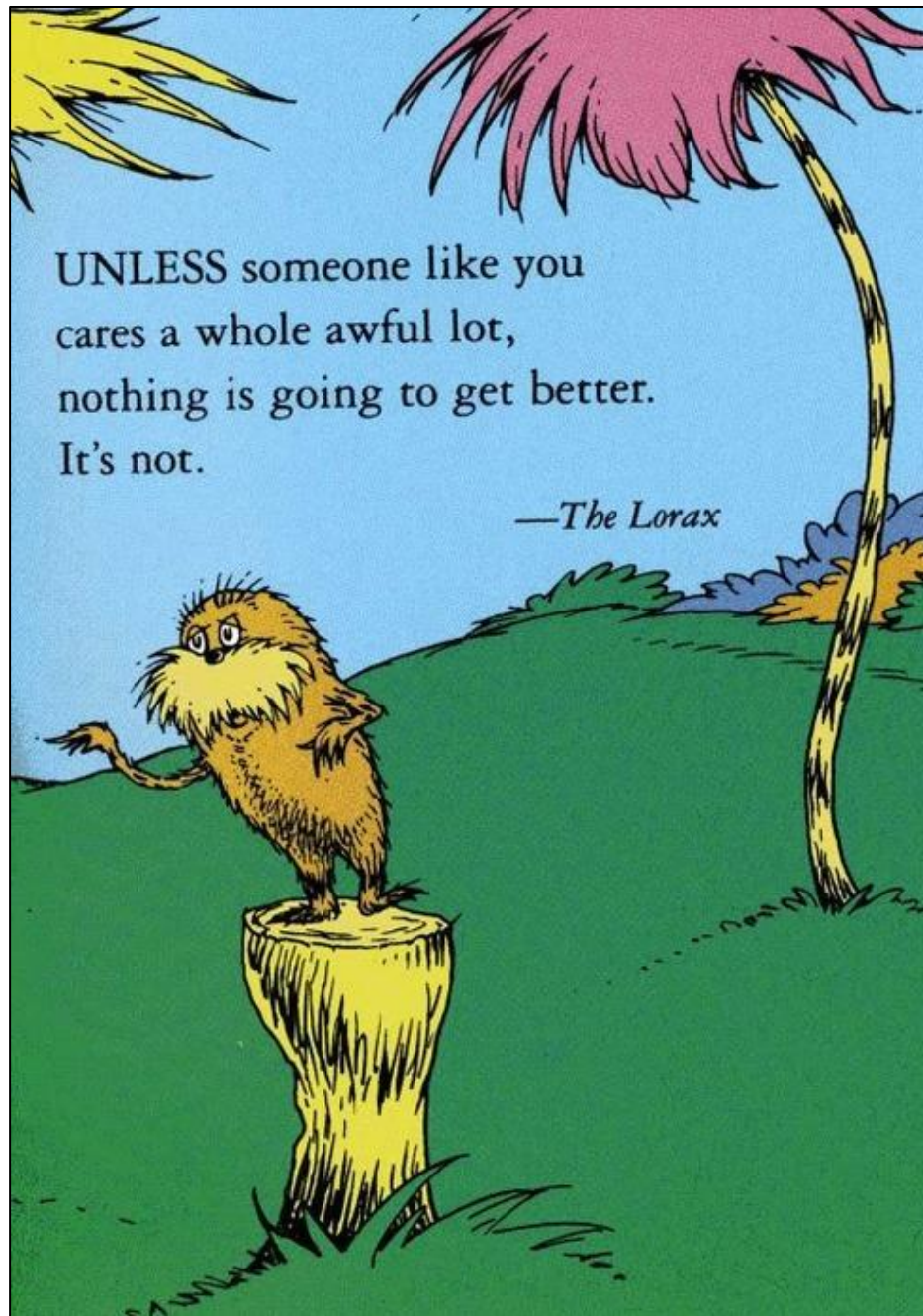
Standard PS1: Students will apply knowledge of plant classification, anatomy and physiology to the production and management of plants.

Standard PS2: Students will prepare and implement a plant management plan that addresses the influence of environmental factors, nutrients and soil on plant growth.

Standard PS5: Students will recognize different systems in which plants grow.

Standard PST1: Students will demonstrate competence in the application of principles and techniques for the development and management of power, structural and technical systems.

Additional standards can be found at <https://dpi.wi.gov/ag/standards>



UNLESS someone like you
cares a whole awful lot,
nothing is going to get better.
It's not.

—*The Lorax*

**You're on your way to creating
Conservation Poster and Speaking Contests
in your County and/or Area!**