



131 West Wilson Street, Suite 601  
Madison, Wisconsin 53703  
(608) 441-2677  
Fax (608) 441-2676

## **2022 SPECIAL RECOGNITION/FRIEND OF CONSERVATION AWARD**

### **Purpose**

To recognize an individual, business, organization, agency, etc. outside of the association and its membership for outstanding contributions to conserving Wisconsin's natural resources.

### **Eligibility**

Nominees can be any public or private individual, organization or partner agency that collaborates with a land conservation department, department staff, or land conservation committee either through their daily work, specific project or conservation practice, and/or leadership displays a commitment or approach to land and resource management.

### **Guidelines**

Nominations may be made by either a land conservation department (LCD) staff or land conservation committee (LCC) supervisor.

Leadership, effectiveness and the nominee's efforts to demonstrate a commitment to conservation shall be important factors in judging this award. Nominations should consist of a brief description (500 words or less) of the nominee's efforts to demonstrate the following:

- Ways in which he/she performs normal duties with exceptional quality.
- Outstanding contributions to better public understanding of natural resource conservation and the goals of the LCD.
- Providing outstanding financial, personal or other assistance to a land conservation department or conservation program.
- Exceptional service in furthering the cause of the LCD, strengthening conservation partnerships and assistance the programs of the LCD.
- Other special attributes or characteristics.

### **Procedure**

PLEASE SUBMIT ENTRY AS A SINGLE PDF DOCUMENT. Entries should be submitted before December 31, 2021 to WI Land+Water, 131 West Wilson Street, Suite 601, Madison, WI 53703 or email to [chris@wisconsinlandwater.org](mailto:chris@wisconsinlandwater.org). The WI Land+Water Professional Improvement Committee will review submittals and select the winner(s) by January 25, 2022. Recognition of the State Award will be provided at the annual WI Land+Water Conference held March 2-4, 2022. The sponsoring county is responsible for travel and lodging expenses for the State Award Recipient; awards dinner banquet meal for the winner and one guest (if applicable) will be provided by WI Land+Water (two maximum).

If deemed appropriate, state winners will be considered to be forwarded on nationally for consideration of the

**WISCONSIN LAND+WATER  
2022 SPECIAL RECOGNITION/FRIEND OF CONSERVATION AWARD  
NOMINATION INFORMATION**

1) Please provide the following information:

- Name, address and contact information (phone and email address, if available) of the nominee.
  - Fox/Wolf Watershed Alliance
  - 526 W. Wisconsin Avenue, STE 2E, Appleton, WI 54911
- Title and years of service of nominee, if applicable.
  - Fox/Wolf Watershed Alliance -
- Name, address and contact information of the nominator.
  - Greg Baneck – Outagamie County LCD
  - 3365 West Brewster Street, Appleton, WI 54914

2) Summarize your entry in five sentences or less.

- The Fox/Wolf Watershed Alliance is an incredibly strong ally in working to improve the waters of NE Wisconsin. The Fox-Wolf Watershed Alliance is a non-profit organization that works with partners to protect and restore the water resources of the Fox-Wolf River Basin. Believing that a wholistic approach to watershed management is necessary in order to meet water quality goals. Fox-Wolf is focused on finding cost effective, science-based solutions, and working with partners to maximize efficiencies bringing resources to those who are already doing great work and utilizing their strengths to fill the gaps when needed.

3) Tell us in 500 words or less how the nominee meets the award criteria and guidelines.

The Fox/Wolf Watershed Alliance has been a key ally in working towards improving the waters of NE Wisconsin for nearly 30 years. Under the leadership of their Executive Director, Jessica Schultz since 2012, the Alliance has strongly supported the efforts of local LCD's by helping to work across municipal boundaries to coordinate a concerted effort with a common goal, improving water quality in the Fox/Wolf River Basin. Whether it be through partnering in writing and applying for grants (through which just Outagamie County alone as benefited with over \$5 million in grant funds with FWWA assistance). Or through strong education and outreach efforts, including hosting the annual Farmer Roundtable event which has grown to over 130 attendees annually, the annual watershed clean-up event (with over 1,087 participants in 2019!), Annual Watershed Conference bringing together professionals and citizens throughout the region to learn more about watershed recovery efforts, through the numerous school educational events, as well as through regular newsletters including "The Basin Buzz" and "The Source".

Additional focusses include the Winnebago Waterways Program. The Winnebago Waterways Program

facilitates regional coordination and implementation of recovery efforts for the Winnebago Lakes and surrounding watersheds. Priority implementation projects are outlined in the Winnebago Waterways Lake Management Plan and the draft Healthy Land, Healthy Water: A Strategic Watershed Plan for the Winnebago Waterways.

Fox/Wolf also is very active in helping monitor and control aquatic invasive species. The Aquatic Invasive Species Prevention Program at Fox-Wolf Watershed Alliance is dedicated to preventing the spread of AIS through outreach, monitoring, and region-wide coordination throughout Northeast Wisconsin. Covering a 5 county area of Brown, Calumet, Fond du Lac, Outagamie, and Winnebago Counties, Fox-Wolf's AIS Prevention Program provides education about AIS impacts through presentations and at local events, trains volunteers to assist with sampling our local waters for AIS, as well as providing technical assistance to our communities on problematic AIS populations.

Additional major efforts include a joint effort with the Alliance for the Great Lakes - The Lower Fox Watershed Implementation Plan Effort which is focused on looking at current funding levels for meeting the goals of the TMDL, identifying shortfalls, and working on finding solutions to ramp up efforts to achieve water quality goals in a 20 year window.

With their incredibly talented and dedicated staff of 8, I am honored to make this long overdue nomination of the Fox/Wolf Watershed Alliance as the "2022 Special Recognition/Friend of Conservation Award".