



Wisconsin Land+Water Conservation Association

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PIC Committee

Meeting Minutes

Date: April 5, 2022	
Start Time: 10:00 a.m.	End Time: 10:22 a.m.
Location:	GoTo Meeting
Committee Members: Patty Benedict, Secretary (Portage Co. LWCC), Sue Hendrickson (Douglas Co. LWCD), Brian Holt, Vice Chair (Walworth Co. LCC), Mitchell McCarthy (Sauk Co. LRED), Dan McFarlane (Waupaca Co. LWCD), Kyle Minks (Dane Co. LWRD), Dan O'Connell (Technical Com. Rep. Portage Co. LCD), Anthony Reali, Chair (Calumet Co. LWCD), Geoff Schramm (Ozaukee Co. LWMD), Nick Stadnyk (Rusk Co. LCDD), Megan Steckelberg, (Adams Co LCD) Advisors: Karl Gesch - WDNR, Dan Zerr- UW Extension, Eric Hurley - USDA Natural Resource Conservation Service, Coreen Fallat, Drew Zelle - DATCP WI Land+Water Staff (non-voting members): Matt Krueger, Chris Schlutt, Kim Warkentin	In Attendance: As highlighted to left. Others Attending:
Notes <ul style="list-style-type: none">WI Land+Water meetings are open meetings. Individuals may connect by way of videoconference or dial by phone.Order and time for agenda items may be changed due to pace of meeting or at the discretion of the committee chair.	
Next Meeting Time: TBD - August	

ALL AGENDA ITEMS ARE ACTIONABLE.

- Call to order:** Reali called the meeting to order at 10:00 a.m.
- Roll Call:** Benedict called roll. Attendance as noted above.
- Adopt agenda:** Holt/O'Connell to adopt the agenda. Motion passed by voice vote.
- Approve January 11, 2022 Meeting Minutes:** Benedict – Holt/O'Connell to approve the minutes. Motion passed by voice vote.
- Approve January 24, 2022 Meeting Minutes:** Benedict – Steckelberg/McCarthy to approve the minutes. Motion passed by voice vote.

2022 Conference Evaluations: Schlutt – Schlutt shared evaluations via email previously. She said comments were positive. Attendees understood the circumstances and appreciated the efforts to put the conference together in a short time frame. The 2023 conference will be in person in March at the Chula Vista in Wisconsin Dells. Overall, she feels the conference went smoothly via Zoom and was pleased with members' interaction via chat. She thanked PIC members for moderating and assisting with sessions. She thanked NRCS for their support, having many staff attending. Warkentin added the Executive Committee and Board members felt the quality of the sessions was outstanding and appreciated not having to make a selection. Schlutt said there were 308 attendees, exceeding expectations. Financially, Warkentin said negotiations with Chula Vista allowed for the \$20,000 cancellation fee to be used as a deposit for the 2026 conference. Registration fees for this year's virtual conference covered the cancellation fee as well as bringing in additional revenue. She added sponsorships solicited by Krueger also brought in additional funds.

2022 Silent Auction Evaluation: Steckelberg/Warkentin – Steckelberg stated the silent auction was run through 32auctions.com. Total amount raised was \$4,506. The breakdown is as follow: Items - \$4,112; additional donation option - \$94; direct donations - \$300. This year's auction exceeded 2021 by approximately \$1,000. Two more items were donated over 2021. Warkentin commended Steckelberg for coordinating the Silent Auction.

Wisconsin Conservation Legacy Award Approval: Real/All – Real/All thanked Zelle and Minks for drafting and fine-tuning the award guidelines. It was suggested to include letters of recommendation as a guideline consideration. Benedict/Holt to include, under the guidelines, allowing recommendations from cooperating agencies as consideration, and approve the revised Legacy Award. Motion passed by voice vote. Real/All will add a bullet point and forward to Schlutt. Schlutt will revise and update all awards to include WI Land+Water's new logo and address.

Adjourn – The next meeting will be held in person in August to begin the conference planning process. Benedict will send a Doodle poll to the PIC and Technical Committee in May. Benedict noted, at this time, conference room availability may be limited in Stevens Point. Steckelberg/O'Connell to adjourn. Meeting adjourned at 10:22.

Respectfully submitted,

Patty Benedict
PIC Secretary