



Wisconsin Land+Water Conservation Association

121 S. Pinckney Street, Suite 420 · Madison, Wisconsin 53703

(608) 441-2677 · Fax: (608) 441-2676 · wisconsinlandwater.org

TO: County Land and Water Conservation Departments and Committees

RE: 2024 WI Land+Water Silent Auction to benefit Youth Education Opportunities

FROM: Haillie Passow, Trempealeau Co. LCD, WI Land+Water Silent Auction Subcommittee Chair and Tracy Arnold, Portage Co. LCD, WI Land+Water Youth Education Chair

The 71st Annual WI Land+Water Annual Conference is March 6th – 8th, 2024 at KI Center in Green Bay, WI. A popular fundraising and social event held during this conference is the Youth Education Silent Auction and we need you!

The proceeds from the silent auction help facilitate youth conservation programs across the entire state of Wisconsin, including your county. The Youth Education Committee has five core programs we conduct annually, such as; Conservation Poster Contest, Conservation Speaking Contest, WI Land +Water Middle School Conservation Camp, WI Land+Water High School Conservation Camp and the WI Envirothon. The proceeds from the silent auction help keep costs down for students interested in attending these programs. Whether its camp scholarships, team registration for National Envirothon, camp facility rentals, t-shirts or food cost, your efforts and donations are greatly appreciated and extremely beneficial.

Wisconsin is a diverse state and each county has something different to offer. This is your opportunity to highlight your county. Find a business, producer, local artist or county campground/golf course and ask them to donate an item that not only highlights your area of Wisconsin but benefits Wisconsin youth by keeping costs down for them.

Enclosed you will find all the materials you need to solicit donations from your area:

- Ideas list to get you started
- Template donation letter
- A “Why Donate” informational sheet
- A sample thank-you letter for you to thank your donors/contributors

We greatly appreciate your county’s effort to make the silent auction a success.

We look forward to your contribution and we will see you at the conference!

All donations are greatly valued and are tax deductible!

Tax ID#: 39-1448749

As we increase the number of Youth Education opportunities for students, it means additional program costs that we need to cover in order to provide hands on conservation opportunities to youth across Wisconsin. Therefore, every dollar raised from the Silent Auction supports all



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of our Youth Education programs. We are hopeful that all of our counties will participate in donating items for the Silent Auction.



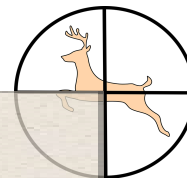
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Suggestions for Auction Donation items

But do not limit yourself to the items below think outside the box





- Themed Gift Baskets (Such as: Bloody Mary, Fishing, Baiting, Pet Baiting)
- Hunting OR Fishing Gear
- Guided Fishing OR Hunting Trips
- Golf Packages
- Tickets to Games OR Shows
- Wine, Beer or Alcohol of any kind
- Passes for wine or beer tastings
- Camping, Campfires, Cabin Rentals OR
- Paints OR Original Pieces OR Artwork
- Any kind of food (refrigeration/frozen)
- Bone Decor Items OR Home Improvements
- Pet Products
- Toys OR Books



Donate cash to WI Land+Water
Education

/ Youth
Committee.



Interested in donating cash? Contact

kim@wisconsinlandwater.org



(A receipt/invoice can be provided by WI Land+Water for your
Committee or County Voucher process)





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SAMPLE DONATION REQUEST LETTER

DATE

COMPANY

ADDRESS

CITY, STATE, ZIP

Dear ??????????,

Wisconsin Land + Water Conservation Association has a Youth Education Committee focused on developing and maintaining programs that educate and inspire Wisconsin's youth. Wisconsin's unique eco-diversity makes it the perfect classroom and our programs work to ensure that future generations continue to care for our beautiful state. The Youth Education Committee has five core programs we conduct annually; Conservation Poster Contest, Conservation Speaking Contest, WI Land+Water Middle School Conservation Camp, WI Land+Water High School Conservation Camp and the WI Envirothon.

One of the Youth Education Committees biggest fundraising efforts is a silent auction that takes place at the WI Land+Water Conservation Association's annual conference, held this year at KI Center in Green Bay, WI, on March 6-8, 2024. The proceeds from the silent auction help facilitate youth conservation programs across the entire state of Wisconsin, including your county. Whether its camp scholarships, team registration for nationals, camp facility rentals, t-shirts or food cost, your efforts and donations are greatly appreciated and extremely beneficial.

If you are a business, producer, local artist/hobbyist and have an item to donate that not only highlights your expertise, your area of Wisconsin and your generosity it will also greatly benefit Wisconsin's youth.

Sincerely,

Name

Title

All donations are tax deductible.

Tax ID#: 39-1448749



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Why Donate?

All proceeds from the silent auction are used to support statewide conservation youth education programs. Your donations create opportunities for students across Wisconsin to participate in our five core youth conservation programs.



WHAT IS WISCONSIN LAND+WATER CONSERVATION ASSOCIATION?

The Wisconsin Land+Water Conservation Association is a nonprofit, 501(c)(3) organization representing Wisconsin's County Land and Water Conservation Committees (LCCs) and Land and Water Conservation Departments (LCDs) and governed by a Board of Directors. The LCCs and LCDs provide invaluable technical, educational, and financial services to protect and enhance natural resources in Wisconsin. Services are provided to a wide variety of local clients, including farmers, landowners, local governments, schools, civic groups, and other local conservation organizations. The LCCs and LCDs establish land use policies and are the primary local delivery system of natural resource programs. In addition, they sponsor conservation education programs, support public and private actions to advance resource conservation, work to increase public and private support for conservation, and sponsors an annual conference and other training opportunities.



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SAMPLE THANK YOU LETTER

Date: Date

TO: XYZ Company

FROM: Your County LCC or LCD

SUBJECT: 2024 Wisconsin Land+Water Silent Auction Donation

Dear Contributor:

On behalf of the Youth Education Committee and the Wisconsin Land+Water Conservation Association, we would like to thank you for the generous donation. The **item(s) donated** supported the silent auction held at the Wisconsin Land+Water Annual Conference in Green Bay, WI on March 6-8, 2024.

All proceeds from the silent auction are to support the coordination and resources needed for local and statewide youth and education activities, including the State Conservation Awareness Poster and Speaking Contests, the Wisconsin Envirothon and support the Wisconsin Land+ Water Middle School and High School Youth Conservation camps. .

Wisconsin Land+Water is a nonprofit, 501 (C) (3) organization representing Wisconsin's 72 County Board Land and Water Conservation Committees (LCCs) and Land Conservation Departments (LCDs).

For more information on our Youth Education Programs, please visit:
<https://wisconsinlandwater.org/our-work/youth-education>

All donations are tax deductible and are greatly valued. Thank you again for your kind support.

Sincerely,

Name

Title

**Your contribution is tax-deductible as Wisconsin Land+Water is a 501 (c) (3) organization.
Federal ID #: 39-1448749**