



Advocates
for locally led
conservation

Sponsorship Opportunities *at the* **2023 Annual Conference**

At a time when most public policy has become a partisan issue, WI Land+Water points the way forward for land and water conservation in Wisconsin. We advocate for local conservationists who work directly with farmers and landowners to solve real problems that affect our lakes, streams, farmland, and forests. With our partners, we get things done.

OUR CONFERENCE

[WI Land+Water's 70th Annual Conference](#) provides a unique opportunity to connect and strengthen relationships with local conservation staff and county supervisors, as well as their supporting partners and agencies. The conference brings together over 400 conservation professionals to celebrate accomplishments, discuss challenges, and chart new ways to improve land and water resource management in Wisconsin.

When/Where: March 1-3, 2023 at Chula Vista Resort, Wisconsin Dells, WI

Audience: Conference attendees include Wisconsin conservation field staff, policymakers, academics, elected officials, and resource professionals working for county, agency, private and nonprofit sectors.

SPONSORSHIP OPPORTUNITIES

Exhibiting at our Annual Conference is an excellent opportunity to showcase your products, services, and research directly to over 400 resource professionals in a social atmosphere. Exhibition tables are displayed in a high traffic area, located outside the breakout rooms and where our social hour takes place.

Exhibition Logistics: Set up is Wednesday, March 1, from 9:30 am -1:45 pm. Breakout sessions begin at 1:45 pm, following Wednesday's lunch program. Exhibiting ends Thursday, March 2 at 6:00 pm. Tables must be completely cleared at that time.

ABOUT WI LAND+WATER

Our mission is to protect, conserve, and enhance Wisconsin's natural resources by advocating for and supporting county conservation efforts for current and future generations. Our members are 450 Land Conservation Committee supervisors and 400 conservation staff in 72 counties. We support the work of our members and locally led conservation efforts through professional training, conservation standards development, youth education, grants, partnership building, and advocacy.

SPONSORSHIP LEVELS & BENEFITS



\$2500+ GOLD SPONSOR

- Sponsorship of the Awards Banquet
- Priority All-Inclusive Exhibition Package
- Recognition Package
- Two full conference registrations
- Mini-feature in one WI Land+Water newsletter
- Name and logo on stand-alone slide in conference slideshow
- Social media acknowledgment

\$1000 SILVER SPONSOR

- Sponsorship of one conference session
- All-inclusive Exhibition Package
- Recognition Package
- One full conference registration
- Name in one WI Land+Water newsletter
- Name and logo in conference slideshow
- Social media acknowledgment

\$500 BRONZE SPONSOR

- Basic Exhibition Package
- Recognition Package
- One full conference registration
- Name in conference slideshow
- Social media acknowledgment

\$300 NON-PROFIT SPONSOR

- Basic Exhibition Package
- Recognition Package
- One full conference registration
- Name in conference slideshow
- Social media acknowledgment

YES! I SUPPORT LOCALLY LED CONSERVATION

Complete your sponsorship registration form here:

<https://forms.gle/TLjNqiwUyBeRZNXHA>



EXHIBITION DETAILS & GUIDELINES

RECOGNITION PACKAGE

All sponsors receiving the Recognition Package will have their name included in any conference press releases and their logo will be included in the Conference Sponsor section of our website.

BASIC EXHIBITION PACKAGE

The Basic Exhibition Package includes one participant only and the following amenities: one 8x10' table, one chair, wireless Internet access, Wednesday lunch, Thursday breakfast and lunch, refreshment breaks, and the networking social hours. Breakout sessions are open to exhibitors as well. Additional fees will apply for Thursday awards dinner, extra participants (with meals), and some equipment.

Agency partners with WI Land+Water should coordinate with Kim@wisconsinlandwater.org directly about exhibition space.

ALL-INCLUSIVE EXHIBITION PACKAGES & PRIORITY TABLES

Available for Gold and Silver Sponsors, the All-inclusive Exhibition Package includes any extra equipment needs, dinner at the Thursday awards banquet, and waives any late fees. Fees will apply for additional participants beyond the included conference registration(s) and cancellations.

PRIORITY TABLES are available foremost to Gold Sponsors. These tables are located in the highest traffic areas of the exhibition space near the silent auction and bar.

SPONSOR REGISTRATION

Please submit the registration form by **Friday, February 10, 2023**. A late fee will be applied to any exhibitor registration submitted after that date, except for Gold and Silver Sponsors. Exhibitor information is transferable at any time.

Exhibitors only have to submit the exhibition form; they do not have to submit an online registration as a conference attendees.

CANCELLATION POLICY

Cancellations received on or before Friday, February 17, 2023 will be assessed a \$25 cancellation fee. No-shows or cancellations for exhibiting space after February 17, 2023 will be assessed a \$300 fee for the cost of the exhibiting space. Due to covering prepaid costs, there are no exceptions to this policy.

HAVE QUESTIONS?

Contact Matt Krueger, WI Land+Water Executive Director, for more information about sponsorship opportunities at (608) 441-2677 ex. 401 or Matt@wisconsinlandwater.org