



Roles and Expectations: Board of Directors Advisors

Goal

To bring experience, perspective, or relevant skills that contribute to the organizational success of WI Land+Water, and its Board. Advisors represent organizations or agencies related to WI Land+Water's mission, and advise WI Land+Water's Board on conservation topics and strategy.

Roles and Expectations

Per Article IV, Section 5 of WI Land+Water's [bylaws](#), we may "request non-Members to serve as advisors to the Committee, however advisors shall have no voting privileges."

- Provide WI Land+Water with knowledge, expertise, and advice on conservation topics, and strategy related to those topics.
- Proactively communicate to WI Land+Water about issues of importance to our members. Such issues may include organizational or agency policy, administrative, or staffing changes that affect our membership.
- Ensure that the appropriate entity from the advisor's organization or agency has been informed, as necessary, on relevant issues in front of the Board, and has been provided an opportunity to inform the Board on that issue.
- Make a good faith effort to ensure the advisor's organization or agency continues to have representation as an advisor to the Board, particularly during periods of staffing transitions.
- Commit to serving as an advisor to the WI Land+Water Board for a two-year term, consistent with the term of elected Board members.
- Understand that Board advisors do not receive compensation from WI Land+Water.
- Attend at least one Board meeting per year, and provide concise updates as necessary in the absence of attending meetings in person.

WI Land+Water Roles and Responsibilities Related to Advisors:

- Communicate to advisors upcoming meeting dates, agendas, and agenda topics (as known), and solicit input.
- Utilize the WI Land+Water Board of Directors Advisors listserv to communicate issues of importance to advisors; include advisors in distribution of Board meeting agendas.
- Ensure advisors are provided with basic information about WI Land+Water, including Board, staff, and committee rosters; strategic plan, annual reports, and more.