



Wisconsin Land+Water Conservation Association

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PIC Committee

Meeting Minutes

Date: October 19, 2021	
Start Time: 9:00 a.m.	End Time: 10:15 a.m.
Location:	GoTo Meeting
Committee Members: Patty Benedict, Secretary (Portage Co. LCD), Sue Hendrickson – joined at 9:25 (Douglas Co. LWCD), Brian Holt, Vice Chair (Walworth Co. LCC), Dale Konkol (Door Co. SWCD), Mitchell McCarthy (Sauk Co. LRED), Dan McFarlane (Waupaca Co. LWCD), Kyle Minks (Dane Co. LWRD), Dan O’Connell (Technical Com. Rep. Portage Co. LCD), Anthony Reali, Chair (Calumet Co. LWCD), Geoff Schramm (Ozaukee Co. LWMD), Nick Stadnyk (Rusk Co. LCDD), Megan Steckelberg, (Adams Co LCD) Advisors: Karl Gesch - WDNR, Dan Zerr- joined at 9:55 -UW Extension, Eric Hurley - USDA Natural Resource Conservation Service, Coreen Fallat, Drew Zelle - DATCP WI Land+Water Staff (non-voting members): Matt Krueger, Chris Schlutt, Kim Warkentin	In Attendance: As highlighted to left. Others Attending:
Notes <ul style="list-style-type: none">WI Land+Water meetings are open meetings. Individuals may connect by way of videoconference or dial by phone.Order and time for agenda items may be changed due to pace of meeting or at the discretion of the committee chair.	
Next Meeting Time: TBD	

ALL AGENDA ITEMS ARE ACTIONABLE.

- Call to order:** Reali called the meeting to order at 9:00 a.m.
- Roll Call:** Benedict called roll. Attendance as noted above.
- Adopt agenda:** Steckelberg/Holt to adopt agenda. Motion passed by voice vote.
- Approve Meeting Minutes:** Benedict: Stadnyk/Holt to approve the minutes. Motion passed by voice vote.

Current Travel Restrictions and Mandates Discussion: All – Schlutt noted the December County Conservationist meeting will be virtual. As of now, the annual conference will be in-person. She asked for input on travel restrictions around the State. Most PIC members responded their counties had few or no travel restrictions. Vaccination status, personal responsibility, masking, distancing, limiting large gatherings, and what is considered essential travel were discussed. NRCS is not allowing any in-person meetings until January 2022. It was suggested to poll members whether they would attend in-person. Schlutt said a decision to change to a virtual conference must be made by the first week of January. Schlutt and Warkentin toured Chula Vista recently and said they are willing to work with us to hold a safe conference. Our group has the facility exclusively.

2022 Conference Update and Request for Proposals (RFP) Update: Schlutt – Schlutt emailed the list of sessions previously. Speakers have been contacted for most of the sessions. Descriptions and titles are needed by Thanksgiving. She hopes to have registration out the week of December 13. She will send a grid for PIC’s input in a couple of weeks with potential session times. Regarding RFPs, Schlutt said she sent to RC&Ds and Krueger sent to an environmental group that he is a member of. She has received one proposal. The deadline is Friday, October 22. She will share proposals with the PIC. She indicated there are session times available if anyone has a project they want to share.

2022 Promotional Item Discussion: All – Schlutt will email links for suggested items and have PIC members rank their choices by October 29.

Discussion on Conservation Awards; Possible Addition – Lifetime Achievement: Reali/Schlutt – Discussion from the previous PIC meeting on whether to create a new award or combine with existing similar awards continued. It was decided to form a small committee to draft criteria for a Lifetime Achievement award and review and possibly revise current award criteria. Hendrickson, Minks, and Zelle volunteered. Monte Osterman, BOD member, will be invited. Preliminary information can be shared at a January PIC meeting.

Raffle Discussion: Warkentin/Benedict – Warkentin reported a raffle was not held for the 2021 virtual conference as it is not legal in Wisconsin. She filed reports for the raffle and 50/50 and renewed both licenses. Benedict said there was consensus at the last PIC meeting to offer cash prizes only. There is \$1,700 budgeted for raffle prizes. Expenses for tickets and licenses are approximately \$200, leaving \$1,500 for cash prizes. It was decided to have a \$500, \$300, \$200, and five \$100 prizes. Tickets will not be available for presale unless picked up or delivered. Tickets cannot be mailed. The Technical Committee will coordinate the 50/50 raffle on Thursday evening.

Silent Auction Discussion – Steckelberg/Warkentin: Steckelberg stated a Silent Auction Subcommittee meeting will take place after the PIC meeting and invited PIC members. They will discuss holding an early online auction and transition to in-person but continuing online bidding at the conference. Steckelberg is looking for someone to help coordinate the silent auction. Documentation is being updated and will be sent out to members to begin soliciting items. Items will be displayed at the conference and must be picked up. Shipping will not be available. Steckelberg said the majority made credit card payments. She will send a sign-up sheet for volunteers when the conference gets closer.

Adjourn – A Doodle poll will be sent for a January meeting. Steckelberg/Hendrickson to adjourn. Motion passed by voice vote. Meeting adjourned at 10:15 a.m.

Respectfully submitted,

Patty Benedict
PIC Secretary