



Public Outreach Committee Meeting Agenda

Date: Sept. 29, 2022 Time: 9:00-10:30 am Location: Virtual/Zoom

PC/Laptop/Tablet/Smart Phone:

<https://us02web.zoom.us/j/82504018374>

Phone Dial-in: +1 309 205 3325

Meeting ID: 825 0401 8374

Passcode: N/A

Mission: Lead WI Land+Water technical assistance activities related to the evaluation and implementation of conservation practices, standards and services.

Committee Members			
<input type="checkbox"/> Katie Abbott, Chair	<input type="checkbox"/> Dani Santry, VC.	<input type="checkbox"/> Paul Backhaus, Sec.	
<input type="checkbox"/> Cassie Kohls	<input type="checkbox"/> Carroll Merry	<input type="checkbox"/> Zach Laughlin	<input type="checkbox"/> Member 4
<input type="checkbox"/> Member 5	<input type="checkbox"/> Member 6	<input type="checkbox"/> Member 7	<input type="checkbox"/> Member 8
<input type="checkbox"/> Member 9	<input type="checkbox"/> Member 10	<input type="checkbox"/> Member 11	<input type="checkbox"/> Member 12
Non-Voting Advisors			
<input type="checkbox"/> Coreen Fallat, DATCP			
WI Land+Water Staff Liaison (non-voting)			
<input type="checkbox"/> Kristin Teston			

WI Land+Water meetings are open meetings. Individuals may observe in person, via conference phone, or via web conference if desired. Order and time allowed for agenda items may be changed due to pace of meeting or at the discretion of the committee chair. Please inform your chair if you cannot attend.

ALL AGENDA ITEMS ARE ACTIONABLE

I. Introductions

II. Overview

- a. Guiding Principles & goals
- b. Committee’s past year

III. Results of Outreach Survey to Counties

- a. Overview of Survey Goals
- b. Overview of Open-Ended Questions
 - i. High Priority Audiences
 - ii. New Audiences
 - iii. Media Forms
 - iv. Challenges

IV. Q&A / Next Steps

- a. In-person Workplan Meeting in Stevens Point – Nov. 9th