



Wisconsin Land+Water Conservation Association

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Board of Directors Meeting Minutes

Date: Thursday, December 9, 2021	
Start Time: 8:30 a.m.	End Time: 12:09 p.m.
Virtual Location:	https://us02web.zoom.us/j/83236130025?pwd=TVVCdW1TWkljaTBHYORISDUrNIZIUT09
Conference Phone:	1 312 626 6799 US
Access Code:	Meeting ID: 832 3613 0025 Passcode: 786917
<p>WI Land+Water BOD Members: <u>Area 1 (LM)</u>: Ken Dolata (<i>Oconto LCD</i>), Ken Fisher (<i>Door LCC</i>); <u>Area 2 (LW)</u>: Brian Haase (<i>Waupaca LWCD</i>), Tom Snider (<i>Calumet LWCC</i>); <u>Area 3 (SE)</u>: Monte Osterman (<i>Racine LCC</i>), Alan Barrows (<i>Waukesha LRD</i>); <u>Area 4 (S)</u>: Amy Piaget (<i>Dane LCD</i>), Melissa Luck (<i>Richland LCC</i>); <u>Area 5 (W)</u>: Bob Micheel (<i>Monroe LCD</i>); Tom Clark (<i>Jackson LCC</i>); <u>Area 6 (WC)</u>: Russell Rindsig (<i>Barron LCC</i>); Chase Cummings (<i>Dunn LWCD</i>); <u>Area 7 (NW)</u>: Sue Hendrickson (<i>Burnett NRC</i>), MaryJo Gingras (<i>Bayfield LWCD</i>); <u>Area 8 (NC)</u>: Bob Mott (<i>Oneida LWCD</i>); Carolyn Scholl (<i>Vilas LWCD</i>).</p> <p>Non-Voting Advisors: Dan Bahr (<i>WCA</i>), Angela Biggs (<i>NRCS</i>), Chris Clayton (<i>DNR</i>), Lacey Cochart (<i>DATCP</i>), Coreen Fallat (<i>DATCP</i>), Ken Genskow (<i>UW-Madison Division of Extension</i>), Mike Gilbertson (<i>DNR</i>), Beth Mason (<i>NACD</i>), Dan Zerr (<i>UW-Madison Division of Extension</i>)</p> <p>WI Land+Water Staff: Matt Krueger (<i>Executive Director</i>), Kim Warkentin (<i>Operations Manager/Youth Education Director</i>)</p>	
<p>In Attendance: K. Dolata; B. Haase; T. Snider; M. Osterman; A. Barrows; A. Piaget; M. Luck; B. Micheel; R. Rindsig; C. Cummings; S. Hendrickson; M. Gingras; B. Mott; C. Scholl; M. Krueger; K. Warkentin; D. Zerr, C. Clayton.</p> <p>Via Conference Phone:</p> <p>Absent Board Members:</p>	
<p>WI Land+Water Mission: To protect, conserve, and enhance Wisconsin's natural resources by advocating for and supporting county conservation efforts, for current and future generations.</p>	
<p>Notes:</p> <ul style="list-style-type: none"> • WI Land+Water meetings are open meetings. Individuals may observe via web or call-in if desired. Please state your name if using the dial-in option. • Order and time allowed for agenda items may be changed due to pace of meeting or at the discretion of the board. 	
Next Meeting Time: March 2, 2022, 8:30 am	

All agenda items may be actionable

- 8:32 am Call to Order – Chair Monte Osterman**
- Pledge of allegiance
 - Roll call: Secretary Scholl completed roll call, quorum present.
 - **Motion to Adopt agenda Snider/Hendrickson** Ayes unanimous.
 - Approve previous meeting minutes – Oct 15, 2021 **Motion to approve: Rindsig/Micheel** Snider abstained. Ayes unanimous.
- 8:35 am 2021 Q3 Financial Reports – Treasurer Alan Barrows**
- Barrows reviewed the current budget; asked for feedback
Reviewed profit vs loss and compared to last year. Q3 summed up. Discussion.

- 8:56 am** **2021 Board of Directors' Strategic Initiatives Review – President Bob Micheel**
4 Initiatives reviewed by Micheel: Equity: Training schedule is set to train BOD in July, working on a brief survey – please respond be honest on the survey. Climate Change: WI Land + Water website is a great communication hub, grants being applied for this initiative. Carbon market is evolving. Financial Mngt: looking at endowments, reserve account; Financial Security: Long-term funding group has met 2X. 2-5 years. Discussions have identified that we have an ID crisis. Next meeting in January.
- 9:20 am** **2022 WI Land+Water Draft Budget: Review and Approval – Treasurer Barrows, Executive Director Matt Krueger.**
Barrows reviewed 2022 draft budget highlights on the screen (see the notes section on the draft). Approving a deficit budget to account for underspending on five-year SOC contract. Need to increased SOC expenditures to meet funding thresholds tied to NRCS contract. Operational deficit that will self-correct over life of contract. SOC budget class is the only class projected to run a deficit, but affects the overall operational budget. Discussion. **Motion: Hendrickson/Scholl** - To approve the 2022 budget as proposed. Ayes unanimous.
- 9:47 am** **Break**
- 10:04 am** **2022 WI Land+Water Annual Workplan – Krueger**
2021 look back...advocacy efforts, virtual conference, hired a Communications Specialist, Youth Ed Envirothon held online; webinars; and launched the Climate Resilience Program. Proud!
2022 big picture: Advance our mission... Manage organization administrative responsibility, budgeting, grant reporting, accounting. Push for conservation policy and funding improvements. Discussion. File.
- 10:25 am** **2022 Board of Directors' Strategic Initiatives – Document shared on screen. Osterman:**
Financial mngt initiative. Friends' of Conservation Program planning carry into 2022 – potential source of income; Climate Resiliency Work. File.
- 10:50 am** **WI Land+Water Staff Appearance – Communications Manager Kristin Teston**
Kristin shared personal and professional background. Still working on PhD in telling stories about the environment. She's delightful and refreshing!
- 11:12 am** **External Committee Representative/Committee Chair Appearances**
– Dan O'Connell, Portage Co LWCD – Wisconsin Conservation Hall of Fame. They (35 reps) are going through a re-org process. Trying to figure out how to manage their future. 3 persons nominated for hall of fame this last year.
– Rod Webb, Pierce County LCD -- Wisconsin Conservation Cropping System Coalition. Many entities met to discuss soil health practices to create a consistent, straight-forward message, being sure to ground-truth their work. A video series is available. 2022 conference is being planned.
– WI Land+Water Mississippi River Basin Committee Chair – Webb shared information about the newly commenced committee. Still having growing pains.

Work to be done yet, and improvements to be made in engaging more counties to join.

11:26 am **Approval of Monte Osterman (Racine Co. LCC) as WI Land+Water Rep. to the Wisconsin NRCS State Tech. Comm., Urban Agriculture Subcommittee – Micheel Motion Snyder/Mott:** to approve Monte Osterman’s request to represent WI Land + Water on the WI NRCS State Tech Committee, Urban Ag Subcommittee. Ayes Unanimous.

11:31 am **Executive Director’s Report – Krueger**

- Statewide Training Coordinator position – Posted numerous places, included Indeed.com. Initially interviewed 5. Two candidates being re-interviewed next week. Person to start in first week of January.
- 2022 Annual Conference – still planning for a WI Dells “in-person” conference. Stay tuned as covid pandemic issues are still in play.
 - o Bylaws changes/resolution process – to better support local issues, more area outreach to still be completed.
 - o BOD assistance on sponsorships – shared list of sponsors for the conference.
- County Conservation Meeting – Dec 16/17, 2021 – please register, great agenda

11:43 am **Agency Advisor Announcements**

- Chris Clayton (WDNR) – shared information about creating a new guidance document to address stormwater runoff from feed lots. NR151 - stopping all work on this rule, too many issues to be addressed on rule making process itself. Office of Agricultural Water Quality created about 1 month ago, housed in Secretaries office.
- Dan Zerr (UW-Madison Division of Extension) – Extension has also established an office of Ag Water Quality. Jeremy Solin has been hired as statewide maple syrup process expert. Grant funding has been approved for the maple syrup program. Climate Outreach position will be opening in Madison, see website.

11:58 am **2022 Board of Directors Meeting Dates**
Wednesday March 2 at conference; Thursday July 14 in Stevens Point; Thursday Oct 13 in-person location TBA; Thursday Dec 8 virtual

12:01 pm **Announcements**
NACD meeting January 10-11 in Columbus, OH

12:09 pm **Adjourn**
Motion: Mott/Micheel Ayes unanimous.



Respectfully submitted: Carolyn Scholl, Secretary WI Land + Water