



Wisconsin Land+Water Conservation Association

121 S. Pinckney Street, Suite 420 · Madison, Wisconsin 53703
(608) 441-2677 · Fax: (608) 441-2676 · wisconsinlandwater.org

APPROVED

Professional Improvement Committee Meeting Minutes

Date: August 18, 2022 Time: 10:00 am

Location: Portage County Annex, 1462 Strongs Avenue, Stevens Point WI

Mission: Lead the planning and implementation of the Wisconsin Land+Water Annual Conference, conservation awards, and the professional improvement scholarship programs.

Committee Members

<input checked="" type="checkbox"/> Tony Realì, Chair	<input checked="" type="checkbox"/> Brian Holt, Vice Chair	<input checked="" type="checkbox"/> Patty Benedict, Secretary	
<input type="checkbox"/> Sue Hendrickson	<input type="checkbox"/> Mitchell McCarthy	<input checked="" type="checkbox"/> Daniel McFarlane	<input checked="" type="checkbox"/> Kyle Minks
<input type="checkbox"/> Dan O'Connell	<input type="checkbox"/> Geoff Schramm	<input type="checkbox"/> Nick Stadnyk	<input checked="" type="checkbox"/> Megan Steckelberg

Non-Voting Advisors

<input type="checkbox"/> Coreen Fallat, DATCP	<input checked="" type="checkbox"/> Drew Zelle, DATCP	<input checked="" type="checkbox"/> Karl Gesch, WDNR	<input type="checkbox"/> Eric Hurley, NRCS
<input type="checkbox"/> Daniel Zerr, UW-Extension			

WI Land+Water Staff Liaison (non-voting)

<input checked="" type="checkbox"/> Chris Schlutt	<input type="checkbox"/> Kim Warkentin	<input checked="" type="checkbox"/> Matt Krueger
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WI Land+Water meetings are open meetings. Individuals may observe in person, via conference phone, or via web conference if desired. Order and time allowed for agenda items may be changed due to pace of meeting or at the discretion of the committee chair. Please inform your chair if you cannot attend.

ALL AGENDA ITEMS ARE ACTIONABLE

- I. Call to order: Realì called the meeting to order at 10:00 a.m.
 - a. Roll Call: As noted above. Introductions were done.
 - b. Adopt Agenda: Steckelberg/Holt to adopt the agenda. Motion passed by voice vote.
 - c. Approve April 5, 2022 Meeting Minutes: A correction was made to the silent auction figures and revised minutes were emailed to PIC members. Holt/Steckelberg to approve the amended April 5, 2022 meeting minutes. Motion passed by voice vote.

- II. Committee Elections: Benedict nominated Reali for Chair. Holt/Minks to close nominations and cast a unanimous ballot for Reali. Motion passed by voice vote. Steckelberg nominated Holt for Vice Chair. Reali/Minks to close nominations and cast a unanimous ballot for Holt. Motion passed by voice vote. Steckelberg nominated Benedict for Secretary. Holt/Reali to close nominations and cast a unanimous ballot for Benedict. Motion passed by voice vote.
- III. Guiding Principles Update: Some revisions to the Guiding Principles were suggested earlier in the year. Krueger stated that committee information is currently in the by-laws and due to not having an in-person annual meeting, by-laws revisions could not be made. To streamline the by-laws, it has been suggested that committee information be redirected under Board of Directors approved committee policies and reviewed and approved every two years. The Guiding Principles will be sent again requesting further revisions for approval at the October PIC meeting.
- IV. Chula Vista Update: Schlutt stated they toured in September 2021 anticipating an in person conference in March 2022. There is adequate space and room rental prices remained the same. Full conference registration will be \$295. She said there are limited choices for meals within the State rate. They will revisit Chula Vista in the fall. The conference will be held at the KI Center in 2024 and 2025 and back at Chula Vista in 2026.
- V. Raffle, 50/50 Raffle Discussion: Benedict verified the PIC agrees with having cash prizes. She will look back in previous minutes for the denominations. The Technical Committee coordinates the 50/50 raffle. Schlutt said Warkentin has applied for the licenses. Tickets may be offered for presale through area association meetings. Tickets cannot be mailed. PIC members will be asked to sign up to sell raffle tickets at the conference. There was discussion on having a 50/50 raffle on Wednesday and Thursday. More discussion to take place at the October meeting.
- VI. Silent Auction Discussion: Steckelberg stated they plan to continue with a virtual auction to start. She is unsure whether it will transition to live at the conference or remain virtual throughout. The subcommittee is meeting virtually on September 1 at 9:00 a.m. Discussion took place on the pros and cons of live versus virtual.
- VII. Brainstorm Conference Session Ideas – Session topics and potential presenters were shared and ranked.
- VIII. Working Lunch
- IX. PIC/Technical Committee Membership Introductions – Introductions were done.
- X. Join with Technical Committee to Review Conference Session Ideas – Session topics were summarized.
- XI. Keynote Speaker Discussion, Conference Planning Wrap Up – Alonzo Kelly was mentioned as a possible keynote speaker.
- XII. Adjourn: Holt/Minks to adjourn. Motion passed by voice vote. Meeting adjourned at 1:15 p.m.

Respectfully submitted,

Patty Benedict
PIC Secretary