



Wisconsin Land+Water Conservation Association

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Board of Directors
Meeting Minutes

Date: Thursday, July 29, 2021	
Start Time: 8:32 a.m.	End Time: 12:30 p.m.
Virtual Location:	https://us02web.zoom.us/j/83236130025?pwd=TVVCdW1TWkljaTBHYORISDUrNIZIUT09
Conference Phone:	1 312 626 6799 US
Access Code:	Meeting ID: 832 3613 0025 Passcode: 786917
<p>WI Land+Water BOD Members: <u>Area 1 (LM)</u>: Ken Dolata (<i>Oconto LCD</i>), Chuck Wagner (<i>Ken Fisher, Door LCC</i>); <u>Area 2 (LW)</u>: Brian Haase (<i>Waupaca LWCD</i>), Mike Hofberger (<i>Calumet LWCC</i>); <u>Area 3 (SE)</u>: Monte Osterman (<i>Racine LCC</i>), Alan Barrows (<i>Waukesha LRD</i>); <u>Area 4 (S)</u>: Amy Piaget (<i>Dane LCD</i>), Melissa Luck (<i>Richland LCC</i>); <u>Area 5 (W)</u>: Bob Micheel (<i>Monroe LCD</i>); Tom Clark (<i>Jackson LCC</i>); <u>Area 6 (WC)</u>: Russell Rinsig (<i>Barron LCC</i>); Chase Cummings (<i>Dunn LWCD</i>); <u>Area 7 (NW)</u>: Craig Conroy (<i>Burnett NRC</i>), Ben Dufford (<i>Bayfield LWCD</i>); <u>Area 8 (NC)</u>: Bob Mott (<i>Oneida LWCD</i>); Carolyn Scholl (<i>Vilas LWCD</i>).</p> <p>Non-Voting Advisors: Dan Bahr (<i>WCA</i>), Angela Biggs (<i>NRCS</i>), Chris Clayton (<i>DNR</i>), Lacey Cochart (<i>DATCP</i>), Coreen Fallat (<i>DATCP</i>), Ken Genskow (<i>UW-Madison Division of Extension</i>), Mike Gilbertson (<i>DNR</i>), Beth Mason (<i>NACD</i>), Dan Zerr (<i>UW-Madison Division of Extension</i>), Sarah Topp (<i>Marinette</i>)</p> <p>WI Land+Water Staff: Matt Krueger (<i>Executive Director</i>), Kim Warkentin (<i>Operations Manager/Youth Education Director</i>)</p>	
<p>In Attendance: K.Dolata, K.Fisher, B.Haase, M.Hofberger, M.Osterman, A.Barrows, M.Luck, B. Micheel, T.Clark, R.Rinsig, C.Cummings, C.Conroy, B.Dufford, B.Mott, C.Scholl, L.Cochart, D.Zerr, S.Topp, M.Kreuger, K.Warkentin</p> <p>Via Conference Phone:</p> <p>Absent Board Members:</p>	
<p>WI Land+Water Mission: To protect, conserve, and enhance Wisconsin’s natural resources by advocating for and supporting county conservation efforts, for current and future generations.</p>	
<p>Notes:</p> <ul style="list-style-type: none"> WI Land+Water meetings are open meetings. Individuals may observe via web or call-in if desired. Please state your name if using the dial-in option. Order and time allowed for agenda items may be changed due to pace of meeting or at the discretion of the board. 	
<p>Next Meeting Time: Oct 15, 2021, 1:00 – 4:00 p.m.</p>	

All agenda items may be actionable

8:32 am

Call to Order – Chair Monte Osterman

- Pledge of allegiance
- Roll call – BOD quorum present
- Adopt agenda - **Motion: Mott/Rinsig** All Ayes.
- Approve March, 2021 meeting minutes – **Motion: Rinsig/Hofberger** All Ayes.

8:35 am

Board of Directors Transitions

- Incoming and Welcome: Ken Fisher and Tom Clark – Wagner and Zeglin have resigned from the board given different circumstances. We now have 2 new members on the board.
- Outgoing and Thank you: Chuck Wagner and Kathy Zeglin - certificates

8:45 am

President's Report – Bob Micheel

- BOD planning initiative updates and charter – Financial Management investment policies – Osterman: needs to finish the guiding document for financial policy. Will finish up in the next few weeks. Climate Change – Krueger: staff has been working on this. Nitrate project funds have lapsed and Christine is now on CC initiative. Have \$78,000 grant from SARE thru Oct 2022. Will be working on Carbon Farming and sequestration plans template. Monroe County template will be looking at forestry in their CC resilience template. Resilience template – how to build this component in other counties. Received an Energy Foundation 10,000 grant to tell stories about climate change impacts...runs through Dec 2021. Senator Baldwin will be visiting drift-less area farms to talk about climate issues. Still looking for additional funding. WICCI videos are available on various topics on Climate. Maybe partner with them?
- Diversity, Equity, and Inclusion – Consultant Alonso Kelly will present to lead a guided discussion, and conduct a training with us on Oct 15 at the in-person meeting in Stevens Point. Draft of the Purpose Statement was shared on screen. In October we will discuss the draft. Draft of the Opportunities Scope will be shared in October also.
- Funding Security – exploring opportunities to secure funding for county staff. Lobbying for the Value of Conservation. Need sustainable sources of funding. Need to create a work group. Return on Investment discussed. Krueger has talked with Economists to get the economic impact of conservation quantifying the values! Scholl comments on Vilas Co economic impact study (with UW Stout) on property values VS water quality on lakes. Osterman shares comments on budget and completing a study on positive conservation economic impacts – get it on paper.
- Phosphorus tracking/modeling work group – Co Con meeting P tracking. Meeting will be coming up. Work group will form.

9:35 am

Financial Report – Treasurer Alan Barrows

- Budget v. Actual 2021 Report – Barrows reviewed, shared on screen.
- Profit & Loss Previous Year Comparison Report – we did better than expected with dues and conference registrations. Will be shifting funds from nitrate to CC funding. Net income \$100,589 over expected so far this year, will increase spending as year moves forward.
- Balance Sheet Previous Year Comparison Report – revenues down because we've been virtual, NRCS contribution not included in expenses last year, outreach (website) more \$ will be spend on a more sophisticated site.
- Operating acct has @ \$100,000 more in it than last year. Gets us closer to a "Rainy Day" reserve fund. Paypal has lower balance than expected.

10:00 am

Break

10:10 am Review Proposed Bylaw Revisions – Krueger shared screen to show red line changes. Many items were proposed for change - All committees should operate by guiding principles, Meeting formats needed to include additional ways to meet (virtual), Resolution process must run through existing committee structure instead of introducing a new one on the floor at the annual meeting. Position Statements (PS) need to be directed to the Executive Director. Language should be added as part of each committee’s guiding principles - to send a written report back to PS “originator” with specifics about how certain decisions were made. Bring draft language to Executive committee. Additions to the Secretary Director position. **Motion: Barrows/Rindsig** to approve by-law revisions as of today and send it to the full BOD (and to Leg/Admin Committee) in March. Discussion. All Ayes.

10:55 am **Review of Nutrient Management Position Paper** – Calkins/Krueger - Getting input from Ag community would be useful and is planned. Leg/Admin committee reviewed the paper, moved to EC, now the full BOD. Page 2 the ultimate question... a recommendation to amend state law to require NMP on all cropland & applicable pasture land... What are the next steps? This document helps start a good dialog. Average cost for implementation of NM is \$3-4 / ac. If this became a new law, landowners would need training to take it over to ease the work-load from counties. More discussion on Short-Term action needed. Cost-share is only offered a landowner 1X. Recurring costs to landowners to update plans once completed. Motion to approve-Nutrient Management Position Paper and forward it to the entities under the short -term action items. Motion- Ken Fischer (Door County) second by Ken Dolata (Oconto County). None opposed.

12:05 pm **Agency Advisor Announcements**
Dan Zerr (UW-Division of Extension)- Back to business as usual. New position- Shelby Adler- Rivers Educator.
Michelle Scarpace is leaving her regional position but will be working with Dane county
Lacy Corhart-(DATCP)- ATCP 50 scope statement is going to the September DATCP Board for approval
Currently doing an evaluation of LWRM plans. Coreen Fallat leading this process, may approach us for discussion. DATCP is also doing the same with CREP.

12:08 pm **WI Land+Water Staff Appearance – Penny Pohle, Conservation Training & Membership Services Manager-**
Overview of position and highlights of position including Trainings, SITCOM, Statewide Training Needs Survey, AITCOM
30 trainings a year- in person classroom or in the field- and online-with the online trainings participation has increased
Sends out Training e-newsletter every two weeks
Membership Services includes, Listservs, Directory, Service Recognition Program, Eight Area Associations, Great Lakes Committee, Monthly Deadlines and Events

Logo Apparel and Merchandise Sales and Membership and Partner Liaison.

12:28 pm Review and Approve of 2022 Land and Water Conservation Board Election Policy – Executive Director Matt Krueger

Motion to approve the 2022 Land and Water Conservation Board Election Policy- Motion-Hofberger- Second-Mott- None opposed

12:29 pm Executive Director's Report – Matt Krueger

Proud of the new website and all of the work that staff put into it

New logo- slight changes

Sent out staff reports update

Had a good County Con meeting- looking at counties and how they do their work-

70 people attended

Budget- still work to do with key joint finance members. Didn't get full funding

Board meeting- will take place Oct- 15- at Stevens Point Holiday in. The night before

Oct. 14- Board members are invited to an informal dinner more details to come.

Please rsvp once Matt sends out details.

Staff working remotely- using the office when we can, our lease is up at the end of the year so we'll be looking at new office space.

New staff person- NRCS- will provide funding for a coordinator for SITCOM working with all agencies- will be developing a core conservation curriculum- other states have modeled it- still working out details NRCS will be providing \$400,000 over 4 years for this position. More to come.

12:32 pm Announcements- none

12:36 pm NACD Update-Monte Osterman

NACD Annual meeting will Feb 12-17, 2022 in Orlando, FL. There are 4 scholarships available for first time members to attend.

There will be a full bylaws review. Legislative staff are gone staff have taken another position they will be filling those positions.

12:37 pm Adjourn motion- Bob Mott-

Respectfully submitted by: Carolyn Scholl, Secretary WI Land + Water, and Kim Warkentin, WI Land + Water