



AGENDA

Food, Land & Water Project

Osthoff Resort Conference Center – Elkhart Lake, WI

Day 1: October 16, 2017

- 9:00 - 9:15 **Welcome**
Co-chairs Tom Lyon and Patricia Leavenworth
- 9:15 - 9:30 **Overview of Food, Land and Water Initiative**
Jim VandenBrook – Executive Director WI Land+Water
- Chart a course to vibrant agriculture and clean, safe water
 - Enlist your direct support to make this happen (set priorities today, join a workgroup to move priorities forward)
- 9:30 - Noon **Workgroup summaries and reactions**
45 minutes each – The conservation challenge/panel and audience reaction
- 9:30 - 10:15 Surface Water Quality
 - 10:25 - 11:10 Groundwater Water Quality
 - 11:15 – Noon Groundwater Quantity
- Noon – 1:00 **Lunch**
- 1:00 – 1:45 **Workgroup summaries and reactions (continued)**
- 1:00 - 1:45 The Future of Working Lands
- 1:50 - 2:50 **The Economics of Agriculture and Conservation**
Expert panel discussion & participant questions/reactions
- 3:00 - 4:00 **Report from the frontlines - What works and what doesn't?**
- 4:10 - 5:00 **Would the current system work to achieve our goals? Is it effective or affordable?**
- 5:00 - 6:30 **Social** (hors d'oeuvres)

Dinner on your own

Food • Land • & Water

Toward a Sustainable Wisconsin



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Day 2: October 17, 2017

- 7:00 – 9:00 **Breakfast**
- 9:00 - 9:15 **Welcome back and overview for the day**
- 9:15 – Noon **Workgroup breakout sessions**
Participants must select a specific group, determine top two strategies for each objective, and recommend how to make them happen.
- Noon – 1:00 **Lunch**
- 1:00 – 2:00 **Workgroup breakouts report back**
- 2:00 – 3:00 **How can conservation be funded/incentivized?**
Expert panel discussion including: other state models, conservation cross compliance, tax incentives, and sustainability chains.
- 3:00 - 3:30 **Next steps/closing remarks**