



Wisconsin Land+Water Conservation Association

131 W. Wilson St. Suite #601 · Madison, Wisconsin 53703
(608) 441-2677 · Fax: (608) 441-2676 · www.wisconsinlandwater.org

Thursday, November 10, 2016

MEMO

TO: County Land and Water Conservation Committees and Departments

RE: 2017 Wisconsin Land+Water Annual Conference Silent Auction and Raffle

FROM: Dale Konkol, Door County SWCD, Wisconsin Land+Water PIC Committee Chair and Tracy Arnold, Wood County, Wisconsin Land+Water Youth Education Chair

Greetings!

We hope you are excited to attend Wisconsin's 64th Annual Conference on March 15-17, 2017 at The Osthoff Resort in Elkhart Lake, WI. It is time to prepare for the 2017 Wisconsin Land+Water Annual Conference Silent Auction and Raffle. We are currently seeking donated items for the event. The silent auction will be held during the conference on March 15-17, 2017.

The raffle proceeds fund the Membership Scholarship Program and the Silent Auction helps to support WI Land+Water's youth education programs. **Making item donations to these fundraisers rather than budgeting to purchase raffle or auction items allows Wisconsin Land+Water to put more of the money earned into these valuable programs.** All donations are tax deductible. Please don't miss this opportunity for your county to be represented by contributing to this special event!

Enclosed you will find all the materials you need to solicit donations from your area:

- An auction and raffle announcement
- A "Why Donate" informational sheet
- A bid form for you to prefill for easy item registration (please make copies if you need more). **Please bring prefilled bid form along with item to the conference. Please provide a color photo print out of all perishable items and gift certificates to display on the table.**

- A sample thank-you letter for contributions (LCCs, LCDs and the Youth Education Committee are responsible for thanking the donors they solicit).

We really appreciate each county's effort to make the silent auction and raffle happen. We look forward to your contribution and we'll see you at the conference!

Thank you for your time and effort!

**Unless someone like
you cares a whole
awful lot,
nothing is
going to get
better.
It's not.**





Wisconsin Land+Water Conservation Association 2017 Silent Auction and Raffle

March 15-17, 2017

The Osthoff Resort Elkhart Lake, Wisconsin

A wide array of merchandise and craft items are donated every year by Land and Water Conservation Committees and Departments and conservation partners either by purchase or donation from a local vendor. If you haven't already done so, please think about what you might bring. Silent Auction items and proceeds support the Wisconsin Land+Water Youth Education programs such as the State Conservation Awareness Poster and Speaking Contest held at the Annual Conference in March, the Wisconsin Envirothon and the Youth Conservation Camps. The sales and proceeds generated from the raffle go to support the Member Scholarship Program.

The Silent Auction will be held from Wednesday, March 15 at 1:30pm through Thursday, March 16 at 6:00pm. The Silent Auction items will be available for pickup on Friday, March 17.

Raffle tickets will go on sale Thursday, December 1, 2016 and will be for sale throughout the event, and the drawing will take place on Friday, March 17 at the conclusion of the closing session.

Auction Item Contributions

If you have items you would like to donate, please use the enclosed bid sheet for each item. Information required: items name, donor's name, participating county, and estimated retail value. Bidding will begin with bids at a minimum of 20% of the item's retail value. Items may be dropped off at the auction headquarters on the first day of the conference.

Raffle Prizes

- \$400.00 Cash Prize
- Primos Hunting Blind
- Ruffed Grouse Society Framed Print (Approx. size 27"x34")
- Cabela's Trail Camera and SC Card
- 3-\$100 Cash Prizes

Raffle Prizes will be on display in the silent auction room

Why Donate to the Land+Water Conservation Association?

Because...

All proceeds from the silent auction and raffle are used to support statewide **conservation youth education programs and conservation training.**

WHAT IS THE SILENT AUCTION?

The silent auction is an integral part of the WI Land+Water Annual Conference as it gives our attendees the opportunity to donate to our youth programs in exchange for fine crafts and products. Every county is encouraged to solicit local businesses to donate products or services that represent their part of the state. Please fill out the attached bid sheet and plan to bring your silent auction item on the opening day of the conference.

WHO DO I CONTACT FOR RAFFLE TICKETS?

Tickets will be available for sellers to pick up at the Winter County Conservationist meeting Thursday, December 1, 2017 from 11:30 am to 1:00 pm at the Hotel Mead in Wisconsin Rapids. Sales continue until the drawing at the close of the conference, Friday, March 17, 2017. Contact Patty Benedict at 715-346-1334 or benedicp@co.portage.wi.us to arrange for your packet of tickets. **Note: Raffle regulations prohibit mailing raffle tickets, stubs or money.** Proceeds from the sale of the raffle tickets go to benefit the Membership Scholarship Program for Conservation Trainings.

WHAT IS WISCONSIN LAND+WATER CONSERVATION ASSOCIATION?

The Wisconsin Land+Water Conservation Association is a nonprofit, 501(c)(3) organization representing Wisconsin's County Land and Water Conservation Committees (LCCs) and Departments (LCDs). The LCCs and LCDs provide invaluable technical, educational, and financial services to protect and enhance natural resources in Wisconsin. Services are provided to a wide variety of local clients, including farmers, landowners, local governments, schools, civic groups, and other local conservation organizations. The LCCs and LCDs establish land use policies and are the primary local delivery system of natural resource programs.

Wisconsin Land+Water is governed by a Board of Directors made up of two representatives elected from each of the eight area associations. One representative from each area represents the LCCs and one represents the LCDs. On behalf of the LCCs and LCDs, Wisconsin Land+Water is responsible for working closely with government agencies and elected officials to secure financial and program support for local conservation activities. In addition, Wisconsin Land+Water sponsors conservation education programs such as the Wisconsin Envirothon and the State Conservation Awareness Poster and Speaking Contests, supports public and private actions to advance resource conservation, works to increase public and private support for conservation, and sponsors an annual conference and other training opportunities.

Proceeds from the silent auction benefit the youth programs, such as the Conservation Awareness Poster and Speaking Contest, Wisconsin Envirothon, and two youth conservation camps, and proceeds from the Raffle help support the Member Scholarship Program, providing conservation training opportunities for our membership.

FOR MORE INFORMATION Contact your local Land Conservation Committee and/or Department or contact the WI Land+Water office at kim@wisconsinlandwater.org or 608-441-2677 or visit our website for more information on our Youth Education and Training Programs www.wisconsinlandwater.org.

All donations are tax deductible and are greatly appreciated.

Tax ID#: 39-1448749



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SAMPLE THANK YOU LETTER

Date: Date
TO: XYZ Company
FROM: Your County LCC or LCD
SUBJECT: 2017 Wisconsin Land+Water Silent Auction Donation

Dear Contributor:

On behalf of the Wisconsin Land+Water Conservation Association, I would like to thank you for the gift that you donated. The item(s) supported the silent auction held at the Wisconsin Land+Water Annual Conference in Elkhart Lake, WI on March 15-17, 2017

Wisconsin Land+Water is a nonprofit, 501 (C) (3) organization representing Wisconsin's 72 County Board Land and Water Conservation Committees (LCCs) and Departments (LCDs). All proceeds from the silent auction are used to support the coordination and resources needed for local and statewide youth and education activities, including the State Conservation Awareness Poster and Speaking Contests, the Wisconsin Envirothon and support the Wisconsin Land+ Water Youth Conservation camp and Sand Lake conservation camps held in June.

For more information on our Youth Education Programs please visit:
www.wisconsinlandwater.org/programs/youth-education.

All donations are tax deductible and are greatly appreciated. Thank you again for your kind support.

Sincerely,

Name
Title

**Your contribution is tax-deductible as Wisconsin Land+Water is a 501 (c) (3) organization.
Federal ID #: 39-1448749**